

BC Housing **Seniors Housing** **Intentions Survey**

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Background, Objectives & Methodology

This research was conducted by Sentic Market Research on behalf of BC Housing, Office of Housing and Construction Standards (OHCS), and with financial support from Canada Mortgage and Housing Corporation (CMHC). BC Housing is an agency of the Province of British Columbia and develops, manages and administers a wide range of subsidized housing and support options across the province. OHCS is responsible for a broad range of regulatory and policy areas related to housing in BC and is comprised of the Building Safety Standards Branch, the Housing Policy Branch, and the Residential Tenancy Branch. CMHC is Canada's national housing agency with a mandate to help Canadians meet their housing needs.

The purpose of this research was to learn more about the types of housing and related supports that will be needed in BC over the medium and long term as a larger proportion of the population becomes seniors.*

The survey included adults 55+ across the province, with a focus on the northern communities of Kitimat, Port Edward, Prince Rupert, and Terrace. Housing Action Plans had been recently completed in these northern communities, and the plans identified a need for research to gain a better understanding of seniors' housing intentions.

Specific objectives of the survey were to investigate:

- Whether older adults plan to age in their existing communities or relocate and how far they plan to move
- The housing form and tenure older adults are looking for as they age
- The types of support services older adults want/need to be associated with their housing, such as meals, personal care, housekeeping, nursing support, etc.
- Factors that might influence key decisions around where seniors plan to live, such as proximity to family, and access to health support and leisure services, etc.

This report contains detailed findings from the research conducted across the province and in the four northern communities. Individual summaries for the total province and northern communities have been included in this report as well.

The findings from this research are expected to inform policy and program development to help address the housing needs of a growing population of seniors in BC.

*According to BC Stats population projections, the population of adults 55+ in BC increased from 21% of the total population in 1996 to 29% in 2011 and is projected to increase to 36% in 2030.

For this study, 700 telephone interviews were conducted with BC residents aged 55 and older from June 9 to July 4, 2015. All telephone interviewing was conducted from Sentis' fully supervised call centre in Vancouver, BC.

Surveying was conducted with two regional groups:

- 400 residents 55 and older from across all of BC [Total Province]
- 300 residents 55 and older who live in one of the four northern communities where BC Housing recently completed Housing Action Plans [Northern Communities]

The following details the sample sizes for each of the two regional groups and for the communities/areas which comprise them.

	Sample Sizes
Total Province	400
Metro (Metro Vancouver and Greater Victoria)	195
Satellite (Fraser Valley, Kelowna, Prince George, Nanaimo and Kamloops)	83
Rural (all other areas of BC not included in Metro or Satellite)	122
Northern Communities	300
Prince Rupert*	107
Port Edward*	13
Terrace	106
Kitimat	74

*For reporting purposes, Prince Rupert and Port Edward have been grouped together.

To ensure each of the regional group samples accurately reflected the population 55 and older, mathematical weighting was applied by age and gender within the communities/areas.

For this study, the following margins of error (MOE) at the 95% level of confidence apply to the single samples:

	Sample Sizes	MOE Single Sample
Total Province	400	+/-5%
Metro	195	+/-7%
Satellite	83	+/-11%
Rural	122	+/-9%
Northern Communities	300	+/-6%
Prince Rupert/Port Edward (Pr Rup/Port Ed)	120	+/-9%
Terrace	106	+/-10%
Kitimat	74	+/-11%

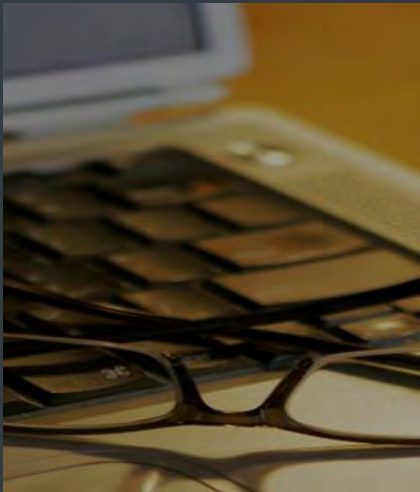
When comparing differences between samples, the following maximum differences are required to be considered statistically significant at the 95% level of confidence (see table on the following page).

	Difference Required
Metro (n=195) vs. Satellite (n=83)	+/-13%
Metro (n=195) vs. Rural (n=122)	+/-11%
Satellite (n=83) vs. Rural (n=122)	+/-14%
N. Comm. (n=300) vs. Total Prov. (n=400)	+/-8%
N. Comm. (n=300) vs. Rural (n=122)	+/-11%
Kitimat (n=74) vs. PR/PE (n=120) or Terrace (n=106)	+/-15%
PR/PE (n=120) vs. Terrace (n=106)	+/-14%

Important Notes: Throughout this report, written discussion of differences in results between regional groups (e.g. Total Province versus Northern Communities) have been limited to those which are statistically significant at the 95% level of confidence.

Also, all percentages shown in this report have been rounded to the nearest whole number. Therefore, when response categories are added, the percentages shown do not always equal the sum of the two categories due to rounding.

The term 'accessible' housing has been used throughout this report to refer to housing that is easy to get around in or carry out daily living activities for someone with a mobility issue. It does not refer to housing that is fully wheelchair accessible in terms of meeting CSA standards or regulatory standards.



Executive Summary

Ownership & Type of Current Housing

84% of BC seniors across the province report owning their home and 67% report living in a single family home. Seniors in Metropolitan areas of BC are more likely than seniors in Satellite and Rural areas to rent and/or live in multi-family homes.

Similarly, the majority of seniors living in the northern communities of Prince Rupert/Port Edward, Terrace and Kitimat, report owning their home (84%) and 71% report living in a single family house. Prince Rupert/Port Edward seniors are twice as likely as those in Terrace and Kitimat to be renters.

Seniors across the province are more likely than those living in the northern communities to be living in an apartment or condo. This is likely a reflection of more seniors living in multi-family homes in the Metropolitan areas of BC (i.e., Metro Vancouver and Greater Victoria).

Across the province and in the northern communities of Prince Rupert/Port Edward, Terrace and Kitimat, home ownership decreases with age. On the other hand, home ownership increases with household income. That is, the incidence of seniors living in a single family home is greater among those with higher household incomes.

Current Housing Type & Ownership Can Also Affect Future Housing Considerations

For many seniors (especially those under 75), their current housing situation seems to have some bearing on their future housing intentions (e.g., if they live in a single family home now, they may see themselves staying or moving to the same in the future).

Accessibility of Current Housing

Currently, 50% of seniors across the province feel their home is easy to get around in for someone with mobility issues. This means that 50% of seniors' homes across the province may not be set-up to accommodate them as they age (i.e., their home is not 'accessible').

Only 11% of seniors across the province (or about one-quarter of those who do not currently have accessible housing) say they are likely to modify their existing home to make it easier to get around in for those with mobility issues. BC seniors living outside of Metropolitan areas of the province (i.e., Satellite and Rural areas) are marginally more likely than their counterparts living in the major centres of Vancouver and Victoria to say they would consider modifying their home.

Seniors who do not intend to modify their home say it would be easier to just move to more suitable housing, as their current home would be too difficult to modify and/or that cost is an issue.

In the northern communities, seniors report similar realities and intentions (55% say their home is difficult to navigate for those with mobility issues and only 15% are likely to modify their home to make it more accessible). The reasons for not being likely to modify their current home are because these seniors would rather move-as the modifications would be too difficult or the cost would be too high.

Views on accessible housing are highly similar among seniors across the province and those living in the northern communities.

Intentions to Not Modify Existing Housing are Fairly Firm

Seniors who currently do not live in accessible housing are fairly certain they will not make the necessary modifications - this is especially the case among Kitimat seniors.

Moving Intentions

At present, the majority of seniors across the province do not foresee moving in the next five years. Only one-quarter of seniors predict that they will be moving. Most commonly, BC seniors say if they move, they will stay in their current municipality (56% would). Seniors living in Rural areas are the most likely to predict that they will move outside of their municipality or outside their region.

Seniors living in the northern communities are also not likely to move in the next five years (only 26% predict they will, with this reaching 31% among Terrace seniors). 40% of northern communities seniors predict that if they move, they will stay in their municipality while 32% think they will leave the region, but stay in BC. Kitimat seniors are the most apt to say they will leave the region or the province.

When it comes to moving intentions (in terms of location), seniors across the province are more likely than those in the northern communities to predict they will stay in their current municipality or region. Seniors in the northern communities are more apt to predict they will leave the region they live in now.

Across the province, as well as in the northern communities, older seniors (i.e., those 75 and older) are the most likely to say they definitely will not move in the next five years. Meanwhile, seniors in the 65 to 74 age bracket express the highest definite intentions to move in the next five years.

Younger Seniors are in a Transitional Stage

Younger seniors (especially those between 65 and 74) are the most likely to predict that they will move within the next five years. Seniors 75 and older have likely already made their 'retirement' move.

Moving Considerations

When it comes to the importance of various factors that would come under consideration with a move, from a list of 11 factors, several stand out as being particularly high priorities among seniors across the province:

- ✓ Having a home that is easy and safe to get around in (74% rating as very important)
- ✓ Wanting to remain in their own home rather than moving to a retirement community (66% rating as very important)
- ✓ The cost of housing (62% rating as very important)

Seniors in Metropolitan areas of the province, compared with those living outside the major urban centres, give particularly high priority to being close to amenities and public transit, but are less concerned about being close to hospitals/health services. Seniors living in Rural areas give lower priority to being close to family and friends compared with their counterparts in other areas of BC.

Seniors in the northern communities have the same top 'moving considerations' as seniors across the province. Seniors in Kitimat place greater importance on being close to amenities than those in the other northern communities.

Seniors across the province place higher importance than those living in the northern communities on being close to amenities and the weather/climate. Meanwhile, seniors in the northern communities feel the amount of home maintenance/upkeep is a more important consideration when compared with seniors across the province.

Future Housing

If they moved in the next five years, seniors across the province would most commonly move to a single family home (34%) or an apartment/condo (27%) that has two or more bedrooms (73%). Over half of seniors across the province say that if they moved they would likely buy their home. Seniors living in Metropolitan areas are the most likely to opt for an apartment/condo while those in more Rural areas tend to predict that they would move to a single family home. Seniors in Metropolitan areas of BC also express the greatest interest in moving to a home with at least three bedrooms.

A single family home is the dwelling that seniors in the northern communities would most likely move into (43%). There is also moderate appetite for retirement homes or assisted living residences (16%) and apartments/condos (14%). Similar to seniors across the province, seniors living in the northern communities envision moving into a home with at least two bedrooms (71%) and half predict they would buy rather than rent or move in with family/friends. Kitimat seniors are the most likely to predict they will buy their next home while those in Prince Rupert/Port Edward are considerably more likely to say they will rent privately.

When comparing seniors across the province to those living in the northern communities, predictions are similar when it comes to future housing size and whether they will buy or rent. However, when it comes to housing type, seniors across the province express more interest in apartments/condos, while northern communities seniors show a greater likelihood of buying a single family home or living with friends or family.

Future Housing Intentions Change as Seniors Age

For young seniors (55 to 64), if they move in the next five years, 70% predict they will buy their home. By the time seniors reach 75 years or older, that prediction falls to 29%, with 31% saying they will move into a retirement home or assisted living residence.

Support Services

Few seniors across the province make use of support services on a regular or occasional basis. The two most commonly used services are housekeeping/laundry (16%) and transportation services (5%). However, among those with health conditions/mobility issues, usage increases significantly for almost all services. Further, while only 5% of seniors overall say they have needed a service in the past but were unable to get it, this proportion reaches 13% among those with health conditions/mobility issues. For the few that have had this experience, housekeeping /laundry was typically what they were looking for, followed more distantly by handyman/yard work. The primary reasons for being unable to get support services include affordability, services being unavailable and not qualifying based on income.

Current usage of support services among northern communities seniors is highest for housekeeping/laundry (11%) and/or transportation (8%). Two services - transportation and at home medication assistance/nursing support - have significantly higher usage among those with health conditions/mobility issues. Only 5% of seniors in the northern communities report ever wanting or needing a service that they were unable to get, but as seen with seniors across the province, this proportion increases to 13% among those with health conditions/mobility issues. The primary reasons for being unable to get services include not knowing who to contact/how to apply, lack of availability of the service in the area and affordability.

Current usage of support services is similar among seniors across the province and in the northern communities.

Seniors With Health Conditions /Mobility Issues Need Support Services the Most

While usage of support services is limited among seniors, usage is significantly higher among those with health conditions and mobility issues-especially among seniors across the province.

Seniors across the province generally compare quite closely to seniors in the northern communities of Prince Rupert/Port Edward, Terrace and Kitimat when it comes to current and future housing intentions. The following table summarizes those questions where there are significant differences between the two groups.

■ Significantly higher

	Total Province	Northern Communities
Base	400 %	300 %
Current Housing		
Current housing is an apartment or condo	18	12
Current housing is very easy to get around in for someone with a mobility issue	28	21
Moving		
Most likely move within their current municipality	56	40
Most likely move outside their current municipality, but stay within their current region	21	14
Most likely move outside their current region, but stay in BC	13	32
Amount of home maintenance or upkeep is a very important moving consideration	43	51
Being close to amenities is a very important moving consideration	45	36
The weather or climate is a very important moving consideration	38	25
Future Housing		
Future housing is likely a single family house	34	43
Future housing is likely an apartment/condo	27	14
Future housing is likely to live with family/friends	4	8
Profiles		
Have a health condition or mobility issue	22	30
Aged 75 and older	25	18
Household income is \$100,000+	16	10

22% of seniors across the province and 30% in the northern communities report having health or mobility issues (see slides 64 to 66) for more details). The table below summarizes the key differences between those with a health condition and/or mobility issue and those without.

	Base	Total Province		Northern Communities	
		Health Conditions/Mobility Issues		Health Conditions/Mobility Issues	
		Either/Both	Neither	Either/Both	Neither
		88 %	308 %	87 %	212 %
Current Housing					
Would definitely modify current home to improve accessibility		2	5	11	4
Moving					
Housing cost is a very important moving consideration		65	60	77	62
Being close to family/friends is a very important moving consideration		64	59	72	65
Access to public transportation is a very important moving consideration		42	29	41	29
Future Housing					
Future housing is likely a single family house		29	35	32	47
Future housing is likely a retirement home/assisted living		23	12	22	14
Support Services					
Regularly/occasionally use personal care help		8	1	4	2
Regularly/occasionally use housekeeping or laundry		26	13	15	10
Regularly/occasionally use at home medication assistance		9	1	6	1
Regularly/occasionally use transportation services		15	2	15	5
Have wanted/needed an additional support service in past		13	3	13	1
Profiles					
Male		44	48	41	54
Female		56	52	59	46
Currently live alone		39	24	36	22
Household income is less than \$30,000		30	16	40	18

■ Significantly higher



Provincial & Community Summaries

Total BC

Provincial Profile (all results are based on seniors 55 and older)



Living Situation

- 52% with spouse/partner only
- 27% alone
- 12% with spouse & children in own home
- 4% with children or relatives in their home

Health Conditions & Mobility Issues

- 22% have condition and/or issue
- 78% have neither

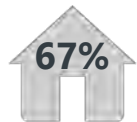
Top Sources of Income

- 74% public pension
- 44% private investments
- 39% full/part time work
- 17% private/company pension

Ownership & Type of Current Housing



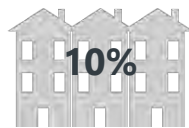
- 84% own
- 13% rent
- 2% live in co-op
- 1% live with family/friends



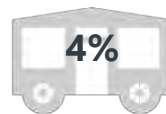
67%
Single family home



18%
Apartment/condo



10%
Townhouse/row house/duplex



4%
Mobile home

Accessibility of Current Housing

Accessibility of current home:



50% described their current home as **easy** for someone with a mobility issue to get around in (28% very easy and 22% somewhat easy)

50% described their current home as **difficult** for someone with a mobility issue to get around in (27% somewhat difficult and 23% very difficult)



23% would consider modifying (9% definitely and 13% probably)

50% of seniors' homes are already accessible for those with a mobility issue. **Among seniors who live independently in a non-accessible home:**

The top reasons **for being undecided or unlikely to modify one's home** are:

- 29% design of house is too difficult/impossible to modify
- 27% would move to more suitable housing
- 15% can't afford to modify
- 12% no need/no mobility issues
- 10% would depend on the situation

Moving Intentions



Likelihood of moving in the next five years

25% say they **will move**
(9% definitely and 16% probably)

19% **might or might not** move

56% say they **will not move**
(28% probably not and 28% definitely not)



Where would seniors move to?

56% would stay within their current municipality

21% outside of their municipality, but within same region

13% outside of their current region, but within BC

2% outside BC, but within Canada

2% outside of Canada

6% don't know where they would move

Moving Considerations

When making a decision about where to live, seniors prioritize the following factors (% rating very important):



74% home is easy and safe to get around in



66% remaining in own home rather than a retirement community



62% cost of housing



60% proximity to family or friends



53% proximity to hospitals and other health services



45% being close to amenities (i.e. rec facilities, shops, restaurants, social activities)



44% having a sense of community



43% amount of home maintenance or upkeep



38% the weather or climate



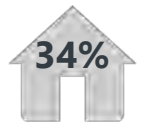
33% being close to public transportation



24% size of home or desire or need to downsize

Future Housing

Seniors would likely move into a/an:



34%

Single family home



27%

Apartment/condo



14%

Retirement home/assisted living



12%

Townhouse/row house/duplex

Likely size of home:



4% studio/bachelor

19% one bedroom

48% two bedroom

25% three or more bedrooms

1% private room with shared living spaces

4% don't know/refused/no preference

Likely ownership of future home:



56% buy a home

14% plan to move into assisted living

9% rent from private agency/landlord

6% rent from gov't/non-profit agency

4% live with family/friends

Support Services

Regular or occasional usage of support services among seniors stands at:



16%
housekeeping/laundry



5%
transportation services (getting to and from appointments, shopping and errands, etc., including HandyDart)



4%
meal preparation



3%
at home medication assistance/nursing support



3%
personal care (bathing, dressing, grooming, etc.)

5% of seniors have wanted or needed services or assistance that they were unable to get.

Prince Rupert/Port Edward

Regional Profile (all results are based on seniors 55 and older)



Health Conditions & Mobility Issues

25% have condition and/or issue
75% have neither

Living Situation

49% with spouse/partner only
27% alone
16% with spouse & children in own home

Top Sources of Income

64% public pension
45% full/part time work
34% private investments
17% private/company pension

Ownership & Type of Current Housing



76% own
20% rent
3% live with family/friends

72%
Single family home

13%
Apartment/condo

9%
Townhouse/row house/duplex

Accessibility of Current Housing

Accessibility of current home:



38% described their current home as **easy** for someone with a mobility issue to get around in (15% very easy and 23% somewhat easy)

60% described their current home as **difficult** for someone with a mobility issue to get around in (33% somewhat difficult and 27% very difficult)



38% of seniors' homes are already accessible for those with a mobility issue. **Among seniors who live independently in a non-accessible home:**
32% would consider modifying (13% definitely and 19% probably)

The top reasons **for being undecided or unlikely to modify one's home** are:

37% design of house is too difficult/impossible to modify

26% would move to more suitable housing

16% can't afford to modify

13% would depend on the situation

11% do not own their home/are renting/live in a condo

Moving Intentions



Likelihood of moving in the next five years

25% say they **will move**
(13% definitely and 13% probably)

16% **might or might not** move

58% say they **will not move**
(27% probably not and 31% definitely not)



Where would seniors move to?

40% would stay within their current municipality

14% outside of their municipality, but within same region

31% outside of their current region, but within BC

4% outside BC, but within Canada

1% outside of Canada

10% don't know where they would move

Moving Considerations

When making a decision about where to live, seniors prioritize the following factors (% rating very important):



80% home is easy and safe to get around in



67% remaining in own home rather than a retirement community



65% cost of housing



57% proximity to family or friends



54% proximity to hospitals and other health services



52% amount of home maintenance or upkeep



52% having a sense of community



38% being close to public transportation



33% size of home or desire or need to downsize



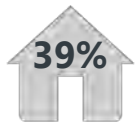
30% being close to amenities (i.e. rec facilities, shops, restaurants, social activities)



20% the weather or climate

Future Housing

Seniors would likely move into a/an:



39%

Single family home



18%

Apartment/condo



12%

Retirement home/assisted living



10%

Townhouse/row house/duplex

Likely size of home:



4% studio/bachelor

21% one bedroom

45% two bedroom

22% three or more bedrooms

1% private room with shared living spaces

6% don't know/refused/no preference

Likely ownership of future home:



42% buy a home

15% plan to move into assisted living

12% rent from private agency/landlord

8% rent from gov't/non-profit agency

5% live with family/friends

Support Services

Regular or occasional usage of support services among seniors stands at:



13%

housekeeping/laundry



9%

transportation services (getting to and from appointments, shopping and errands, etc., including HandyDart)



5%

meal preparation



3%

at home medication assistance/nursing support



2%

personal care (bathing, dressing, grooming, etc.)

7% of seniors have wanted or needed services or assistance that they were unable to get.

Terrace

Regional Profile (all results are based on seniors 55 and older)



Living Situation

- 55% with spouse/partner only
- 27% alone
- 9% with children or relatives in their home
- 8% with spouse & children in own home

Health Conditions & Mobility Issues

- 34% have condition and/or issue
- 66% have neither

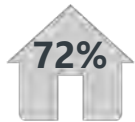
Top Sources of Income

- 77% public pension
- 42% full/part time work
- 35% private investments

Ownership & Type of Current Housing



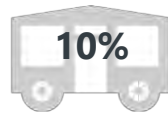
87% own
11% rent



72%
Single family home



10%
Apartment/condo



10%
Mobile home



7%
Townhouse/row house/duplex

Accessibility of Current Housing

Accessibility of current home:



50% described their current home as **easy** for someone with a mobility issue to get around in (24% very easy and 25% somewhat easy)

50% described their current home as **difficult** for someone with a mobility issue to get around in (29% somewhat difficult and 21% very difficult)

50% of seniors' homes are already accessible for those with a mobility issue. **Among seniors who live independently in a non-accessible home:**



27% would consider modifying (13% definitely and 14% probably)

The top reasons **for being undecided or unlikely to modify one's home** are:

- 27% would move to more suitable housing
- 19% design of house is too difficult/impossible to modify
- 14% can't afford to modify
- 11% no need/no mobility issues
- 10% have mobility issues
- 9% do not own their home/are renting/live in a condo

Moving Intentions



Likelihood of moving in the next five years

31% say they **will move**
(12% definitely and 19% probably)

16% might or might not move

51% say they **will not move**
(23% probably not and 28% definitely not)



Where would seniors move to?

47% would stay within their current municipality

13% outside of their municipality, but within same region

28% outside of their current region, but within BC

4% outside BC, but within Canada

0% outside of Canada

8% don't know where they would move

Moving Considerations

When making a decision about where to live, seniors prioritize the following factors (% rating very important):



77% home is easy and safe to get around in



68% cost of housing



65% remaining in own home rather than a retirement community



62% proximity to family or friends



59% proximity to hospitals and other health services



53% amount of home maintenance or upkeep



50% having a sense of community



35% being close to amenities (i.e. rec facilities, shops, restaurants, social activities)



27% the weather or climate



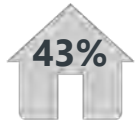
25% being close to public transportation



24% size of home or desire or need to downsize

Future Housing

Seniors would likely move into a/an:



43%
Single family home



20%
Retirement home/
assisted living



10%
Apartment/
condo



10%
Townhouse/row
house/duplex

Likely size of home:



3% studio/bachelor

22% one bedroom

52% two bedroom

21% three or more bedrooms

1% don't know/refused/no preference

Likely ownership of future home:



49% buy a home

20% plan to move into assisted living

9% live with family/friends

3% rent from private agency/landlord

3% rent from gov't/non-profit agency

Support Services

Regular or occasional usage of support services among seniors stands at:



14%
housekeeping/laundry



10%
transportation services (getting to and from appointments, shopping and errands, etc., including HandyDart)



5%
meal preparation



4%
at home medication assistance/nursing support

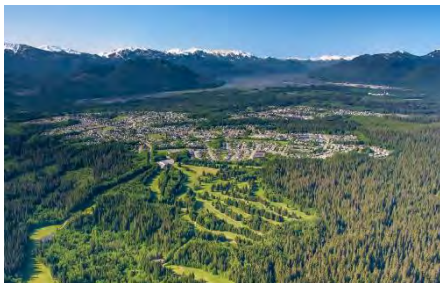


3%
personal care (bathing, dressing, grooming, etc.)

2% of seniors have wanted or needed services or assistance that they were unable to get.

Kitimat

Regional Profile (all results are based on seniors 55 and older)



Living Situation

- 62% with spouse/partner only
- 24% alone
- 6% with spouse & children in own home
- 5% with children or relatives in their home

Health Conditions & Mobility Issues

- 27% have condition and/or issue
- 73% have neither

Top Sources of Income

- 75% public pension
- 45% private investments
- 31% full/part time work
- 24% private/company pension

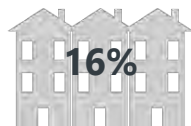
Ownership & Type of Current Housing



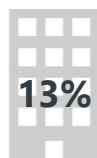
- 88% own
- 8% rent
- 2% live with family/friends



67%
Single family home



16%
Townhouse/row house/duplex



13%
Apartment/condo

Accessibility of Current Housing

Accessibility of current home:



44% described their current home as **easy** for someone with a mobility issue to get around in (23% very easy and 21% somewhat easy)

57% described their current home as **difficult** for someone with a mobility issue to get around in (36% somewhat difficult and 20% very difficult)



19% would consider modifying (4% definitely and 15% probably)

44% of seniors' homes are already accessible for those with a mobility issue. **Among seniors who live independently in a non-accessible home:**

The top reasons **for being undecided or unlikely to modify one's home** are:

- 35% would move to more suitable housing
- 27% design of house is too difficult/impossible to modify
- 17% no need/no mobility issues
- 8% will not live long enough
- 7% can't afford to modify

Moving Intentions



Likelihood of moving in the next five years

21% say they **will move**
(13% definitely and 8% probably)

22% **might or might not** move

54% say they **will not move**
(25% probably not and 29% definitely not)



Where would seniors move to?

29% would stay within their current municipality

14% outside of their municipality, but within same region

38% outside of their current region, but within BC

10% outside BC, but within Canada

0% outside of Canada

8% don't know where they would move

Moving Considerations

When making a decision about where to live, seniors prioritize the following factors (% rating very important):



73% home is easy and safe to get around in



67% proximity to hospitals and other health services



65% remaining in own home rather than a retirement community



63% cost of housing



62% proximity to family or friends



48% being close to amenities (i.e. rec facilities, shops, restaurants, social activities)



45% amount of home maintenance or upkeep



42% having a sense of community



37% being close to public transportation



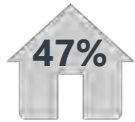
30% the weather or climate



26% size of home or desire or need to downsize

Future Housing

Seniors would likely move into a/an:



47%

Single family home



15%

Retirement home/assisted living



14%

Apartment/condo



11%

Townhouse/row house/duplex

Likely size of home:



7% studio/bachelor

16% one bedroom

45% two bedroom

28% three or more bedrooms

4% don't know/refused/no preference

Likely ownership of future home:



59% buy a home

15% plan to move into assisted living

10% live with family/friends

4% rent from private agency/landlord

4% rent from gov't/non-profit agency

Support Services

Regular or occasional usage of support services among seniors stands at:



7% housekeeping/laundry



4% transportation services (getting to and from appointments, shopping and errands, etc., including HandyDart)



2% personal care (bathing, dressing, grooming, etc.)



1% meal preparation



0% at home medication assistance/nursing support

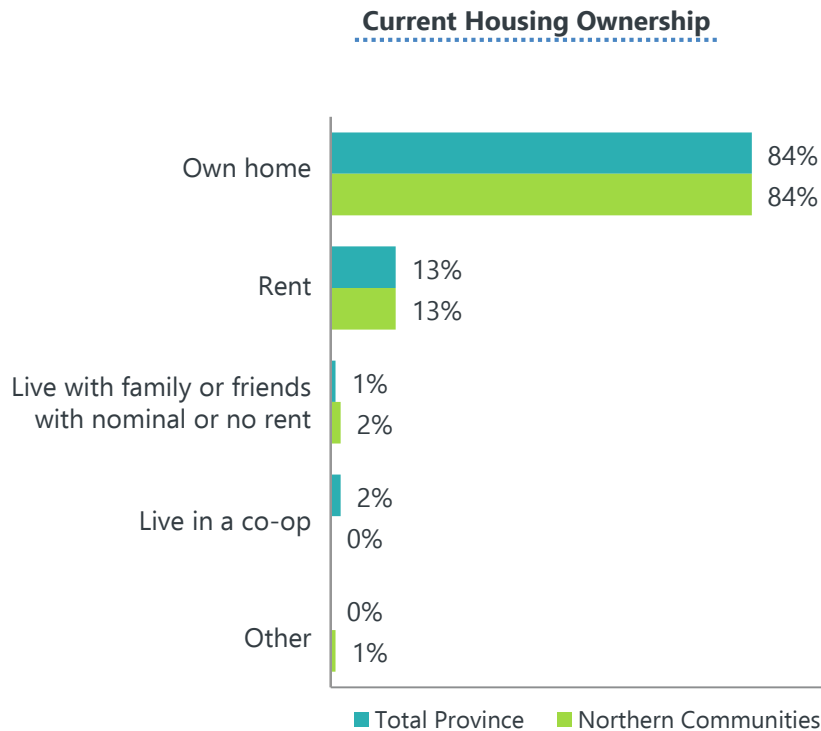
6% of seniors have wanted or needed services or assistance that they were unable to get.



Summary of Findings

Current Housing: Ownership

- Across the province, the large majority of seniors (84%) report owning their home. Only 13% report renting, leaving 3% who live with family, friends or in a co-op.
- Similarly, the large majority of seniors in the northern communities of Prince Rupert/Port Edward, Terrace and Kitimat report owning their homes, while only 13% rent. Very few have other living arrangements. In the northern communities, seniors in Prince Rupert/Port Edward are twice as likely those in Terrace and Kitimat to rent their homes.
- Reported ownership of housing is similar across BC and in the northern communities.



Northern Communities		
Pr Rup/Port Ed	Terrace	Kitimat
120 %	106 %	74 %
76	87	88
20	11	8
3	0	2
0	1	0
1	1	0

■ Significantly higher than other communities

Base: Total Province (400), Northern Communities (300)

Q1. Which of the following best describes your current housing situation?

- Reported housing ownership across the province is generally similar. However, seniors living in Metropolitan areas are almost twice as likely as those in Rural areas to be renting their home.

Current Housing Ownership

	Total Province			
	Total	Population Density		
		Metro	Satellite	Rural
Base	400 %	195 %	83 %	122 %
Own home	84	81	85	87
Rent	13	17	11	9
Live with family or friends with nominal or no rent	1	1	1	1
Live in a co-op	2	1	3	2
Other	0	0	0	0

Current Housing: Ownership by Age & Household Income

- Seniors aged 75 and over, across the province and in the northern communities are more likely to be renting their homes compared to those between the ages of 55 to 74.
- Home ownership is also influenced by household income; those with incomes of less than \$30,000 a year are more likely to rent compared to those with incomes of \$30,000 or more. This is evident across the province as well as in the northern communities.
- In all regions, those living with a partner or children are far more likely to own their homes, whereas those living on their own are more apt to be renters.

Current Housing Ownership

	Total Province								Northern Communities							
	Total	Age			Household Income				Total	Age			Household Income			
		55-64	65-74	75+	<\$30K	\$30K-<\$50K	\$50K-<\$75K	\$75K+		55-64	65-74	75+	<\$30K	\$30K-<\$50K	\$50K-<\$75K	\$75K+
Base	400 %	162 %	135 %	103 %	86 %	74 %	60 %	104 %	300 %	136 %	104 %	60 %	73 %	72 %	42* %	62 %
Own home	84	87	89	71	59	81	93	92	84	86	84	77	64	87	96	93
Rent	13	10	11	24	34	14	7	6	13	12	12	18	29	11	4	5
Live with family or friends with nominal or no rent	1	1	0	1	1	2	0	1	2	1	2	1	4	1	0	0
Live in a co-op	2	2	1	3	6	3	0	1	0	0	0	2	0	0	0	2
Other	0	0	0	0	0	0	0	0	1	1	0	1	2	0	0	0

■ Significantly higher than other categories
 ■ Significantly lower than other categories

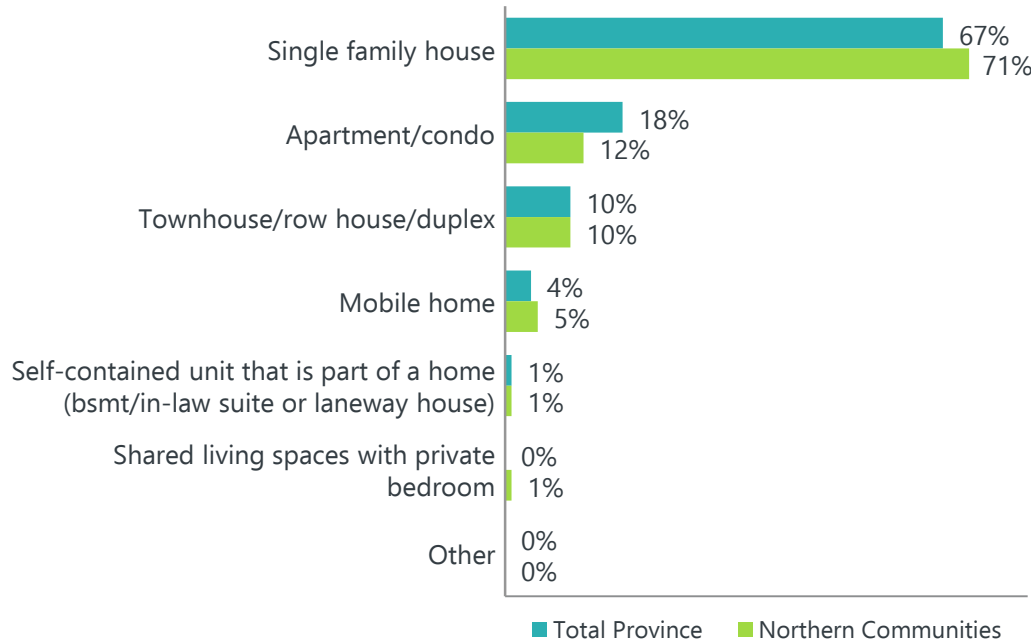
*Caution: Small base size.

Q1. Which of the following best describes your current housing situation?

Current Housing: Type of Home

- Among seniors across the province, two-thirds report living in single family homes, while 18% live in apartments or condos and 10% live in townhouses, row houses or duplexes.
- Just over 70% of seniors in the northern communities report living in single family homes, while 12% live in apartments or condos and another 10% live in townhouses, row houses or duplexes. Very few live in other types of housing. Seniors in Terrace are more likely to live in mobile homes compared to those in the other northern communities.
- Seniors across the province are more likely to be living in an apartment or condo compared with those living in the northern communities.

Current Housing Type



Northern Communities		
Pr Rup/ Port Ed	Terrace	Kitimat
120 %	106 %	74 %
72	72	67
13	10	13
9	7	16
1	10	2
2	0	1
2	0	0
1	1	0

Significantly higher than other communities

Current Housing: Type of Home by Population Density

- Seniors in Metropolitan areas are more than twice as likely to live in multi-family homes compared with those in Satellite and Rural areas. In the more Rural areas, single family homes are more prevalent. While few seniors live in mobile homes, it is the least common in Metropolitan areas.

Current Housing Type

	Base	Total Province			
		Total	Population Density		
			Metro	Satellite	Rural
	400	195	83	122	
	%	%	%	%	
Single family house	67	57	74	81	
Apartment/condo	18	26	12	7	
Townhouse/row house/duplex	10	14	5	7	
Mobile home	4	2	5	6	
Self-contained unit that is part of a home (bsmt/in-law suite or laneway house)	1	1	2	0	
Shared living spaces with private bedroom	0	0	0	0	
Other	0	0	1	0	

■ Significantly higher than other categories ■ Significantly lower than other categories

Current Housing: Type of Home by Age & Household Income

- Seniors who fall into the 55 to 74 age bracket, across the province and in the northern communities, are more likely to live in single family homes compared with seniors 75 and older. This means that seniors 75 and over are more likely than their younger counterparts to live in multi-family homes (i.e., apartments, condos, townhouses, row houses or duplexes).
- Across the province and in the northern communities, seniors in the lowest income bracket (i.e., earning less than \$30,000 annually) are also more likely to live in apartments or condos compared with seniors with higher household incomes. In other words, seniors with higher household incomes, especially those earning \$75,000 a year or more, are more likely than their counterparts to be living in a single family house. This is especially the case among high earning seniors in the northern communities.

Current Housing Type

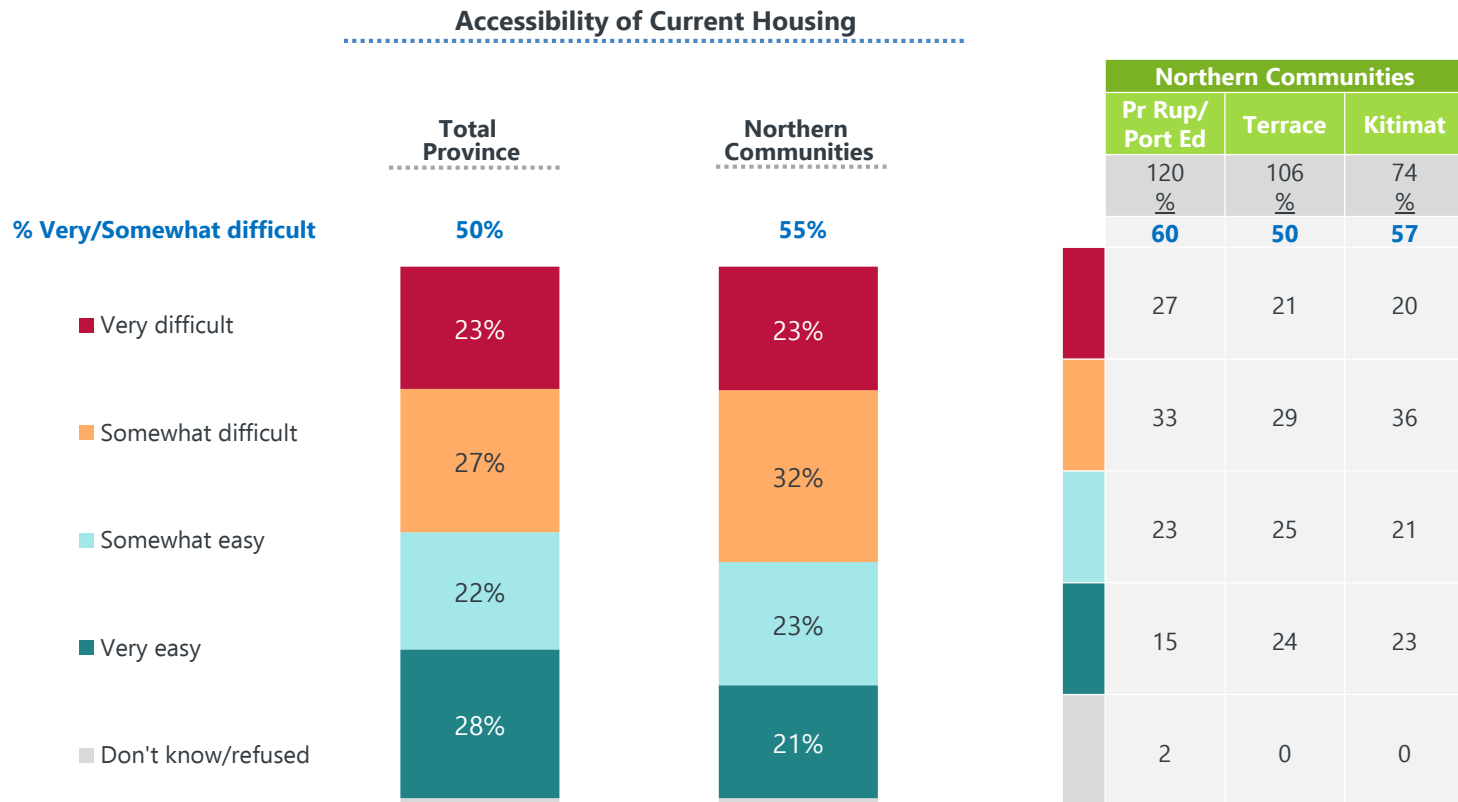
	Total Province								Northern Communities							
	Total	Age			Household Income				Total	Age			Household Income			
		55-64	65-74	75+	<\$30K	\$30K-<\$50K	\$50K-<\$75K	\$75K+		55-64	65-74	75+	<\$30K	\$30K-<\$50K	\$50K-<\$75K	\$75K+
Base	400 %	162 %	135 %	103 %	86 %	74 %	60 %	104 %	300 %	136 %	104 %	60 %	73 %	72 %	42* %	62 %
Single family house	67	74	70	50	49	62	75	79	71	74	75	57	48	71	76	90
Apartment/condo	18	14	13	31	32	18	13	11	12	11	9	17	24	10	8	3
Townhouse/row house/duplex	10	10	9	12	6	15	10	9	10	8	6	22	14	10	14	7
Mobile home	4	2	6	4	10	3	2	0	5	5	5	3	12	6	2	0
Self-contained unit that is part of a home (bsmt/in-law suite or laneway house)	1	0	2	3	1	1	0	2	1	0	3	0	1	1	0	0
Shared living spaces with private bedroom	0	0	0	0	0	0	0	0	1	1	1	0	1	0	0	0
Other	0	0	1	0	1	0	0	0	0	0	1	0	0	2	0	0

Significantly higher than other categories Significantly lower than other categories

*Caution: Small base size.

Current Housing: Accessible Housing

- Among seniors across the province, half feel that their homes are very or somewhat difficult to get around in for someone with a mobility issue. Specifically, 23% report that they feel their home is 'very difficult' to get around in for someone with a mobility issue.
- Just over half of seniors in the northern communities feel their homes are very or somewhat difficult for someone with mobility issues to get around in. Seniors in Terrace are the least apt to say their home is difficult to navigate for someone with mobility issues (50%).
- While seniors' perceptions regarding the accessibility of their current housing are relatively similar across the province compared with the northern communities, seniors province-wide are slightly more likely to assess their housing as 'very easy' to get around in versus those in the northern communities (28% versus 21%, respectively, giving this assessment).



Base: Total Province (400), Northern Communities (300)

Q3. Thinking about your current home, how easy would it be for someone with a mobility issue to get around or carry out daily living activities? Think about things such as going up and down stairs and getting in and out of the shower. Would you describe your home as... ..to get around in?

- BC seniors living across the various areas of the province have highly similar views regarding the accessibility of their current housing. Although not statistically significant, seniors living in Satellite areas of the province are the most likely to feel their current housing is not accessible (i.e., difficult) for those with mobility issues to get around in.

Accessibility of Current Housing

	Total Province			
	Total	Population Density		
		Metro	Satellite	Rural
Base	400 %	195 %	83 %	122 %
Very/Somewhat difficult	50	46	58	51
Very difficult	23	22	29	20
Somewhat difficult	27	24	28	31
Somewhat easy	22	23	15	26
Very easy	28	30	28	23
Don't know/refused	1	1	0	0

Current Housing: Accessible Housing by Age & Current Housing Type

- Seniors across the province who live in an apartment or condo are the most likely to feel their home is accessible for someone with a mobility issue. Older seniors (i.e., those 75 and older) are also more apt than their younger counterparts to assess their current housing as being accessible for those with mobility issues (since they are more likely than their younger counterparts to be living in an apartment/condo).
- Among seniors living in the northern communities, the same pattern is apparent as across the province, though to a lesser extent. Specifically, seniors living in apartments or condos are the most likely to categorize their current home as accessible to those with mobility issues, while older seniors are the most likely to consider their home very easy to get around in.

Accessibility of Current Housing

	Total Province							Northern Communities						
	Total	Age			Current Housing Type			Total	Age			Current Housing Type		
		55-64	65-74	75+	Single Family Home	Townhouse/ Row house/ Duplex	Apartment/ Condo		55-64	65-74	75+	Single Family Home	Townhouse/ Row house/ Duplex	Apartment/ Condo
Base	400 %	162 %	135 %	103 %	267 %	38* %	72 %	300 %	136 %	104 %	60 %	213 %	30* %	37* %
Very/Somewhat difficult	50	60	49	32	61	41	20	55	59	52	49	58	56	49
Very difficult	23	29	26	8	26	30	7	23	28	18	15	23	34	14
Somewhat difficult	27	31	22	24	35	11	13	32	31	33	35	35	22	35
Somewhat easy	22	21	24	21	20	23	23	23	26	23	16	23	18	25
Very easy	28	19	26	45	18	36	58	21	14	26	33	18	26	27
Don't know/refused	1	0	1	1	1	0	0	1	1	0	1	1	0	0

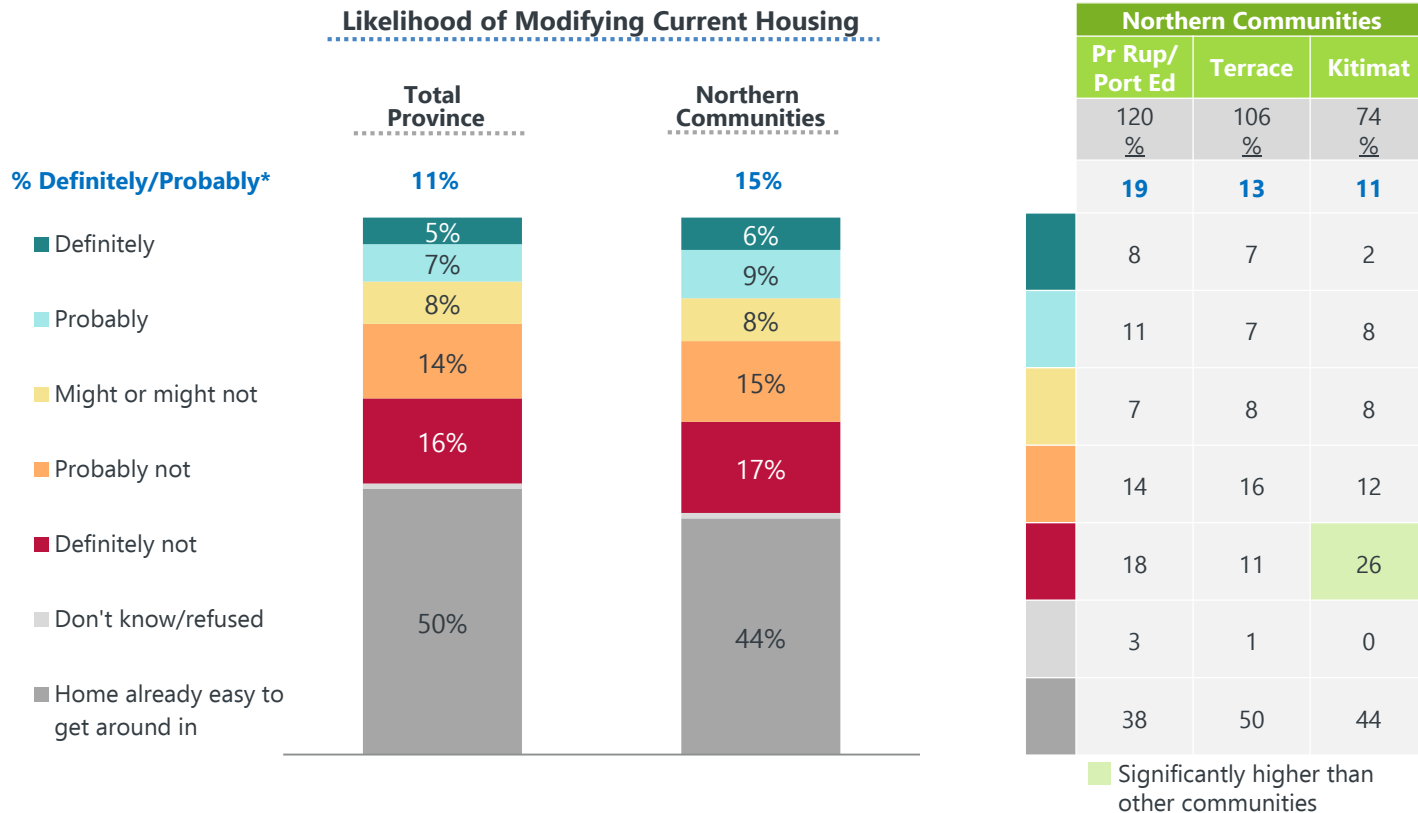
Significantly higher than other categories Significantly lower than other categories

*Caution: Small base size.

Q3. Thinking about your current home, how easy would it be for someone with a mobility issue to get around or carry out daily living activities? Think about things such as going up and down stairs and getting in and out of the shower. Would you describe your home as... ..to get around in?

Current Housing: Likelihood of Modifying

- Only 11% of seniors across the province say they are likely to modify their current housing to make it more accessible (i.e., get around in and carry out daily living activities). Another 14% might or might not make such modifications, while 30% feel they will not, leaving 50% who feel their home is already easy to get around in.
- Only 15% of northern communities seniors say they would definitely or probably consider modifying their home to make it more friendly for those with mobility issues. One-third of seniors are unlikely to make such modifications, while 8% say they may or may not, leaving 44% who claim their home is already accessible. Seniors in Prince Rupert/Port Edward are the most open to the idea of modifying their homes (19% saying definitely or probably), while those in Kitimat are the least likely (with one-quarter saying they definitely will not modify).
- The likelihood of modifying housing among seniors across the province is broadly in line with those in the northern communities.



***Among those whose homes are very/somewhat difficult to get around in, the likelihood of modifying it is: Total Province 23% | Northern Communities 27% | Prince Rupert/Port Edward 32% | Terrace 27% | Kitimat 19%**

Base: Total Province (400), Northern Communities (300)

- Seniors living outside of Metropolitan areas of the province (i.e., Satellite and Rural areas) are marginally more likely than their counterparts living in the major centres of Vancouver and Victoria to predict they will modify their existing home to make it more accessible. This likely relates to the fact that relatively more Metropolitan seniors feel their home is already easy to get around in.

Likelihood of Modifying Current Housing

	Base	Total Province		
		Total	Population Density	
			Metro	Satellite
	400	195	83	122
	%	%	%	%
Definitely/Probably*	11	8	15	14
Definitely	5	3	6	7
Probably	7	5	9	7
Might or might not	8	6	9	11
Probably not	14	15	15	12
Definitely not	16	17	18	13
Don't know/refused	1	1	0	1
Home already easy to get around in	50	53	43	49

***Among those whose homes are very/somewhat difficult to get around in, the likelihood of modifying it is: Total Province 23% | Metro 18% | Satellite 26% | Rural 27%**

Q4. How likely would you be to modify your existing home to make it easier to get around in and carry out daily living activities? Would you... ..modify your existing home?

Current Housing: Likelihood of Modifying by Current Housing Type

- 14% of seniors living in single family homes across the province say they will definitely or probably modify their current home to improve accessibility, while 39% say their home is already easy to get around in for someone with mobility issues, which leaves 35% who will likely not modify their home and 10% who are unsure.
- Because 80% of seniors living in apartments or condos across the province feel their current home is already accessible to those with mobility issues, and 59% of those living in townhouses, row houses or duplexes feel the same way, it follows that both these groups are less likely than seniors living in single family houses to say they will definitely or probably modify their current homes.
- In the northern communities, only 41% of seniors living in single family homes feel their home is already easy to get around in for those with mobility issues, while 44% in townhouses, row houses or duplexes and 51% in apartments or condos feel the same way.
- Hence, northern communities seniors living in an apartment/condo are the least likely to say they would modify their home (only 5%), followed by 15% living in a single family home and 21% living in a townhouse, row house or duplex.

Likelihood of Modifying Current Housing

	Total Province				Northern Communities			
	Total	Current Housing Type			Total	Current Housing Type		
		Single Family Home	Townhouse/ Row house/ Duplex	Apartment/ Condo		Single Family Home	Townhouse/ Row house/ Duplex	Apartment/ Condo
Base	400	267	38*	72	300	213	30*	37*
	%	%	%	%	%	%	%	%
Definitely/Probably**	11	14	8	4	15	15	21	5
Definitely	5	6	6	0	6	5	8	0
Probably	7	8	2	4	9	10	13	5
Might or might not	8	10	6	1	8	8	9	9
Probably not	14	15	18	6	15	18	11	8
Definitely not	16	20	8	7	17	17	16	18
Don't know/refused	1	1	0	2	1	0	0	7
Home already easy to get around in	50	39	59	80	44	41	44	51

■ Significantly higher than other categories ■ Significantly lower than other categories

****Among those whose homes are very/somewhat difficult to get around in, the likelihood of modifying it is: Total Province 23% | Single Family Home 23% | Townhouse/Row house/Duplex 20% | Apartment/Condo 21%**

****Among those whose homes are very/somewhat difficult to get around in, the likelihood of modifying it is: Northern Communities 27% | Single Family Home 26% | Townhouse/Row house/Duplex 38% | Apartment/Condo 10%**

*Caution: small base size.

Q4. How likely would you be to modify your existing home to make it easier to get around in and carry out daily living activities? Would you... ..modify your existing home?

Current Housing: Reasons for Being Unlikely to Modify

- Seniors across the province who are unlikely to modify their home predominately say they would rather move to more suitable housing and/or that their current home is too difficult to modify. On the other hand, the top reason for seniors who might or might not modify their home is that it would depend on the situation and they will make that decision when and if the time comes.
- Northern communities seniors who are unlikely to modify their home also say that they would rather move to more suitable housing and/or that their current home is too difficult to modify. Seniors in the northern communities who are unsure if they will modify their home either tend to say it depends on the situation or that they have mobility issues now/know they will have issues in the future, implying that they already have accessible housing and/or are unsure how much (more) they will need to modify it in the future.
- Overall, reasons given for being unlikely to/unsure about modifying their existing housing are similar among seniors across the province and those living in the northern communities.

Reasons for Being Unlikely to Modify Home

	Total Province				Northern Communities			
	Total	Likelihood of Modifying			Total	Likelihood of Modifying		
		Might or Might Not	Probably Not	Definitely Not		Might or Might Not	Probably Not	Definitely Not
Base	148 %	64 %	52 %	32*	115 %	22*	43*	50 %
Would move/are moving to more suitable housing	27	19	37	21	29	11	35	32
Design of house is too difficult/impossible to modify	29	8	38	32	28	19	29	30
Can't afford it/too expensive	15	6	17	19	13	6	15	14
No need/no mobility issues	12	0	13	17	9	8	7	10
Would depend on situation/won't do anything until required	10	37	2	3	7	24	0	5
Do not own existing home/am renting/in condo	6	0	4	10	7	0	0	16
I have mobility issues/I will have to deal with future mobility issues	3	13	1	0	6	21	3	2
Other	14	26	9	12	13	22	11	10

■ Top reasons

*Caution: Small base size.

Q4. How likely would you be to modify your existing home to make it easier to get around in and carry out daily living activities? Would you... ..modify your existing home?

Q5. Why do you say that?

Incidence of & Reasons for Moving in Past 12 Months

- Only 2% of seniors across the province and in the northern communities say they have moved within the past 12 months.
- The primary reasons for moving focus on increasing ease of mobility around the home, ease of maintaining the home, affordability and convenience.

Total Province

2% have moved in past 12 months

"I wanted to sell my house and **be on one floor.**"

"We wanted to change location to **move closer to amenities** than our former residence."

"**They sold our condo.**"

"**The view;** I bought a condo higher up in my building."

"I'm **going to break down my old house to build a new one.**"

"**I wanted a smaller living space.**"

"**My new place has no stairs.**"

Northern Communities

2% have moved in past 12 months

"My other house had stairs and no laundry – **I am handicapped and I had no facilities.**"

"We had house and large yard and all the work that comes with it. We travel a lot so decided to buy a townhouse because it is **easier to keep it up.**"

"**Landlord was supposed to fix the house up then there was nothing done to it** so he's renting it out again."

"The **doctor wanted me to be with somebody** until I was strong enough."

"**I wanted to own my own house.**"

"I needed too. **No more snow** is easier."

"I was living in a transition home - the landlord was demanding higher rent from me and it **wasn't affordable anymore.**"

"**Couldn't afford the rent.**"

Base: Total Province (400), Northern Communities (300)

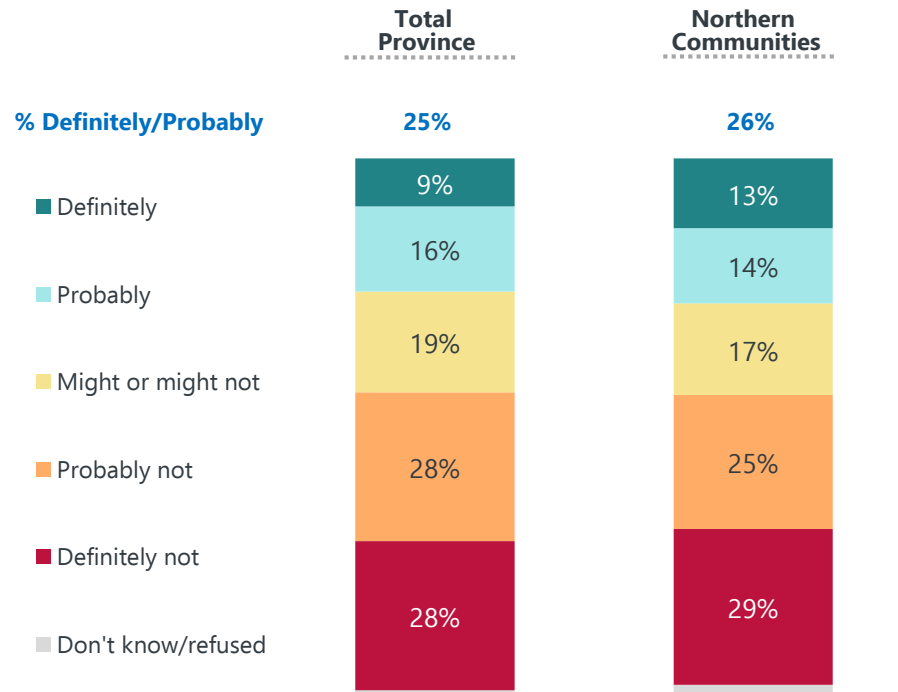
Q6. Have you moved residences within the last 12 months?

Q6b. What was the main reason you moved?

Moving Intentions: Likelihood of Moving in Next 5 Years

- Across the province, the likelihood of moving in the next five years among seniors stands at 25%. This leaves 19% who are unsure and 56% who are unlikely to move.
- One-quarter of seniors in the northern communities also predict they will definitely or probably move within the next five years, while just over half (54%) say they are unlikely to do so. This leaves 17% who are unsure (i.e., they may or may not move). Seniors in Terrace are the most apt to say they will move (31% definitely/probably), while those in Kitimat are the least (21% definitely/probably).
- Moving intentions among seniors across the province and those living the northern communities are highly similar.

Likelihood of Moving in Next 5 Years



Northern Communities		
Pr Rup/ Port Ed	Terrace	Kitimat
120	106	74
%	%	%
25	31	21
13	12	13
13	19	8
16	16	22
27	23	25
31	28	29
1	2	4

Significantly higher than other communities

Base: Total Province (400), Northern Communities (300)

Q7. How likely are you to move from your current residence within the next 5 years? Would you say you... ..move?

Moving Intentions: Likelihood of Moving in Next 5 Years by Population Density

- Moving intentions for the next five years are highly similar among seniors living in various areas of the province. There is some indication (although not statistically significant) that seniors living outside of the Metropolitan areas of BC are more definite in their intentions to not move when compared with their urban counterparts.

Likelihood of Moving in Next 5 Years

	Total Province			
	Total	Population Density		
		Metro	Satellite	Rural
Base	400 %	195 %	83 %	122 %
Definitely/Probably	25	24	23	28
Definitely	9	9	6	10
Probably	16	15	17	17
Might or might not	19	22	15	15
Probably not	28	28	32	23
Definitely not	28	24	30	32
Don't know/refused	1	1	0	2

Moving Intentions: Likelihood of Moving in Next 5 Years by Age and Health Conditions/Mobility Issues

- Across the province, the proportion of seniors saying they will definitely or probably move in the next five years hovers around one-quarter, regardless of age. That said, those between the ages of 65 to 74 are the most apt to say they will definitely be moving in the next five years. Seniors across the province with health conditions and/or mobility issues are no more likely than their counterparts to predict they will move in five years.
- Seniors in the northern communities between the ages of 55 to 74 are twice as likely as those 75 and older to say they will definitely or probably move within the next five years. Similar to seniors across the province, seniors in the northern communities with health conditions and/or mobility issues are no more likely than their counterparts to predict they will move in the next five years.

Likelihood of Moving in Next 5 Years

	Total Province								Northern Communities							
	Total	Age			Health/Mobility				Total	Age			Health/Mobility			
		55-64	65-74	75+	Health Conds	Mobile Issues	Both	Neither		55-64	65-74	75+	Health Conds	Mobile Issues	Both	Neither
Base	400 %	162 %	135 %	103 %	23* %	27* %	38* %	308 %	300 %	136 %	104 %	60 %	19* %	29* %	39* %	212 %
Definitely/Probably	25	26	25	24	29	29	31	24	26	30	28	14	30	25	22	27
Definitely	9	8	13	5	12	8	10	8	13	14	16	3	26	14	6	12
Probably	16	17	12	20	17	21	21	15	14	16	11	11	3	11	16	15
Might or might not	19	20	16	19	26	27	25	16	17	14	21	19	10	27	21	16
Probably not	28	29	30	23	14	14	32	29	25	30	15	25	6	24	27	26
Definitely not	28	25	28	31	31	29	8	30	29	25	33	35	37	24	28	29
Don't know/refused	1	0	1	3	0	0	5	1	2	0	3	6	17	0	2	1

■ Significantly higher than other categories ■ Significantly lower than other categories

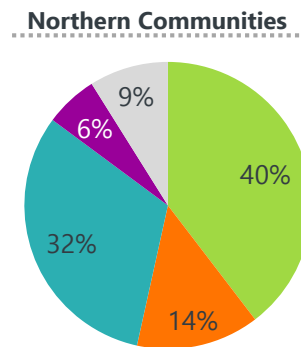
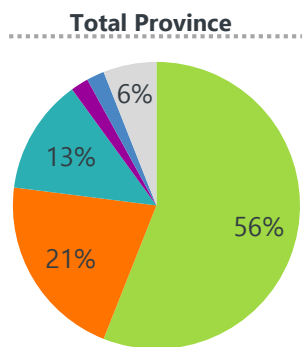
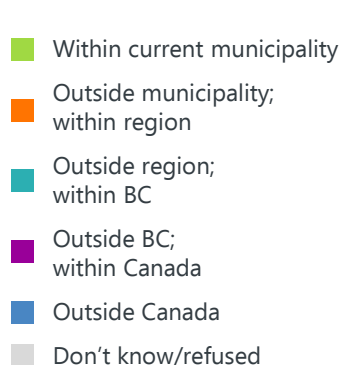
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Q7. How likely are you to move from your current residence within the next 5 years? Would you say you... ..move?

Moving Considerations: Location Likely to Move To

- Over half of BC seniors across the province say if/when they move, they would plan to stay within their current municipality, while 21% would move outside of their town but stay within the region. Another 13% predict they would leave their region, while very few would move outside of the province or country.
- Among seniors in the northern communities, 40% claim they would stay within their current municipality, while 14% say they would move outside of their municipality but stay within the region. Another one-third predict they would move outside of the region but stay within BC. Very few express interest in moving outside of BC. Seniors in Kitimat are the least likely to say they would stay in their municipality.
- When it comes to location predictions among seniors across the province and those living in the northern communities, the former group is more likely to think they will stay close to where they already live. Specifically, seniors across the province are more likely than those in the northern communities to predict they will stay in their current municipality or at least stay in their region, while northern communities seniors are more than twice as likely as those across the province to predict that they will move out of their region (but stay in BC).

Location Likely Move To



	Northern Communities		
	PR/PE	Terrace	Kitimat
Base	120 %	106 %	74 %
Within current municipality	40	47	29
Outside municipality; within region	14	13	14
Outside region; within BC	31	28	38
Outside BC; within Canada	4	4	10
Outside Canada	1	0	0
Don't know/refused	10	8	8

■ Significantly higher than other categories
■ Significantly lower than other categories

Base: Total Province (400), Northern Communities (300)

Q8. [IF Q7=DEF/PROB] And would you most likely move...

Q8. [IF Q7=MIGHT/PROB NOT/DEF NOT/DK] If you were to move in the next 5 years, would you most likely move...

Moving Considerations: Location Likely to Move To by Population Density

- The most common prediction among all seniors, no matter what area they currently live in, is that if/when they move, they will stay within their current municipality.
- BC seniors in Rural areas are the most likely to predict they will move outside of their current municipality or move outside of their current region when compared with seniors living in other areas.

Location Likely Move To

	Total Province			
	Total	Population Density		
		Metro	Satellite	Rural
Base	400 %	195 %	83 %	122 %
Within current municipality	56	59	62	47
Outside municipality; within region	21	21	14	26
Outside region; within BC	13	10	15	18
Outside BC; within Canada	2	1	4	1
Outside Canada	2	2	0	3
Don't know/refused	6	7	5	5

■ Significantly higher than other categories ■ Significantly lower than other categories

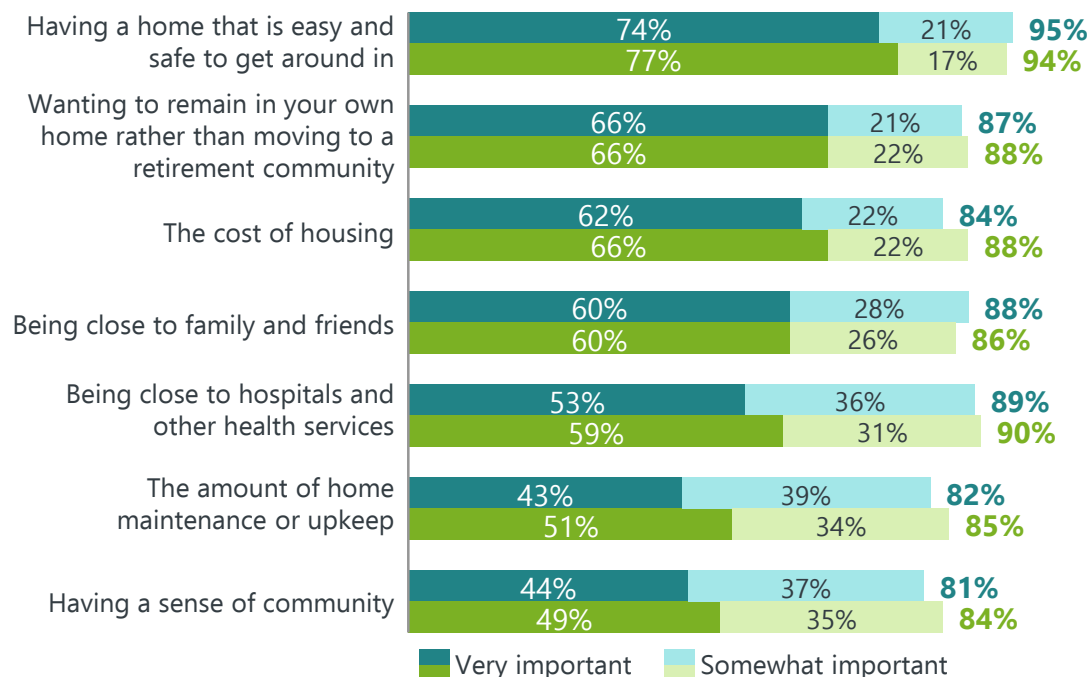
Q8. [IF Q7=DEF/PROB] And would you most likely move...

Q8. [IF Q7=MIGHT/PROB NOT/DEF NOT/DK] If you were to move in the next 5 years, would you most likely move...

Moving Considerations: Most Important Factors

- When making a decision about where to live, seniors across the province prioritize having a home that is easy/safe to get around in, a desire to remain in their own home, cost and proximity to family/friends.
- Within the northern communities the same priorities are evident. Northern communities seniors 75 and over are more likely to rate being close to family/friends and a desire to remain in their own home as 'very important' compared with younger seniors. Younger seniors in northern communities (55 to 64) are more likely than their older counterparts to rate the cost of housing as 'very important'.
- Among the top seven important moving considerations, the amount of home maintenance/upkeep is the only factor that is significantly more important to seniors in the northern communities than it is to seniors across the province.

Most Important Factors



Northern Communities		
Pr Rup/ Port Ed	Terrace	Kitimat
120	106	74
%	%	%
% rating very important		
80	77	73
67	65	65
65	68	63
57	62	62
54	59	67
52	53	45
52	50	42

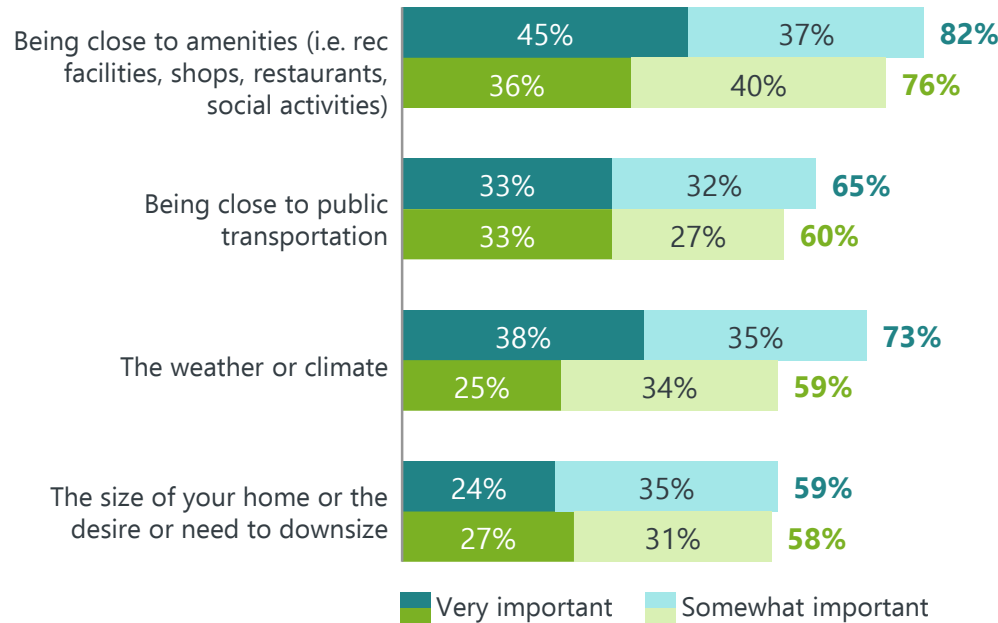
Base: Total Province (400), Northern Communities (300)

Q9. As people age, their housing needs sometimes change. Thinking about this, how important would each of the following things be to you when making a decision about where you live?

Moving Considerations: Second Most Important Factors

- Secondary moving considerations for seniors across the province include proximity to amenities and transportation, weather/climate and the size of current home/need to downsize.
- These same considerations are also secondary for seniors in the northern communities. Younger seniors in the northern communities (55 to 64) are more likely than their older counterparts to rate weather/climate as 'very important'.
- Seniors across the province are significantly more likely than those in the northern communities to give higher importance to being close to amenities and to the weather/climate.

Second Most Important Factors



Northern Communities		
Pr Rup/Port Ed	Terrace	Kitimat
120	106	74
%	%	%
% rating very important		
30	35	48
38	25	37
20	27	30
33	24	26

■ Significantly higher than other communities

Base: Total Province (400), Northern Communities (300)

Q9. As people age, their housing needs sometimes change. Thinking about this, how important would each of the following things be to you when making a decision about where you live?

Moving Considerations by Population Density

- While the importance that seniors across the province give to the various factors that can affect their decision about where to live are relatively similar regardless of what area of the province they live in, a few notable exceptions are evident.
- Seniors living in Metropolitan areas are more likely than their Satellite and Rural counterparts to give a higher priority to being close to amenities and being close to public transit. However, Metropolitan area seniors are less concerned than their Satellite and Rural counterparts when it comes to being close to hospitals/health services.
- Rural seniors give lower priority to being close to family and friends than Metropolitan and Satellite seniors.

Moving Considerations

(% very important)

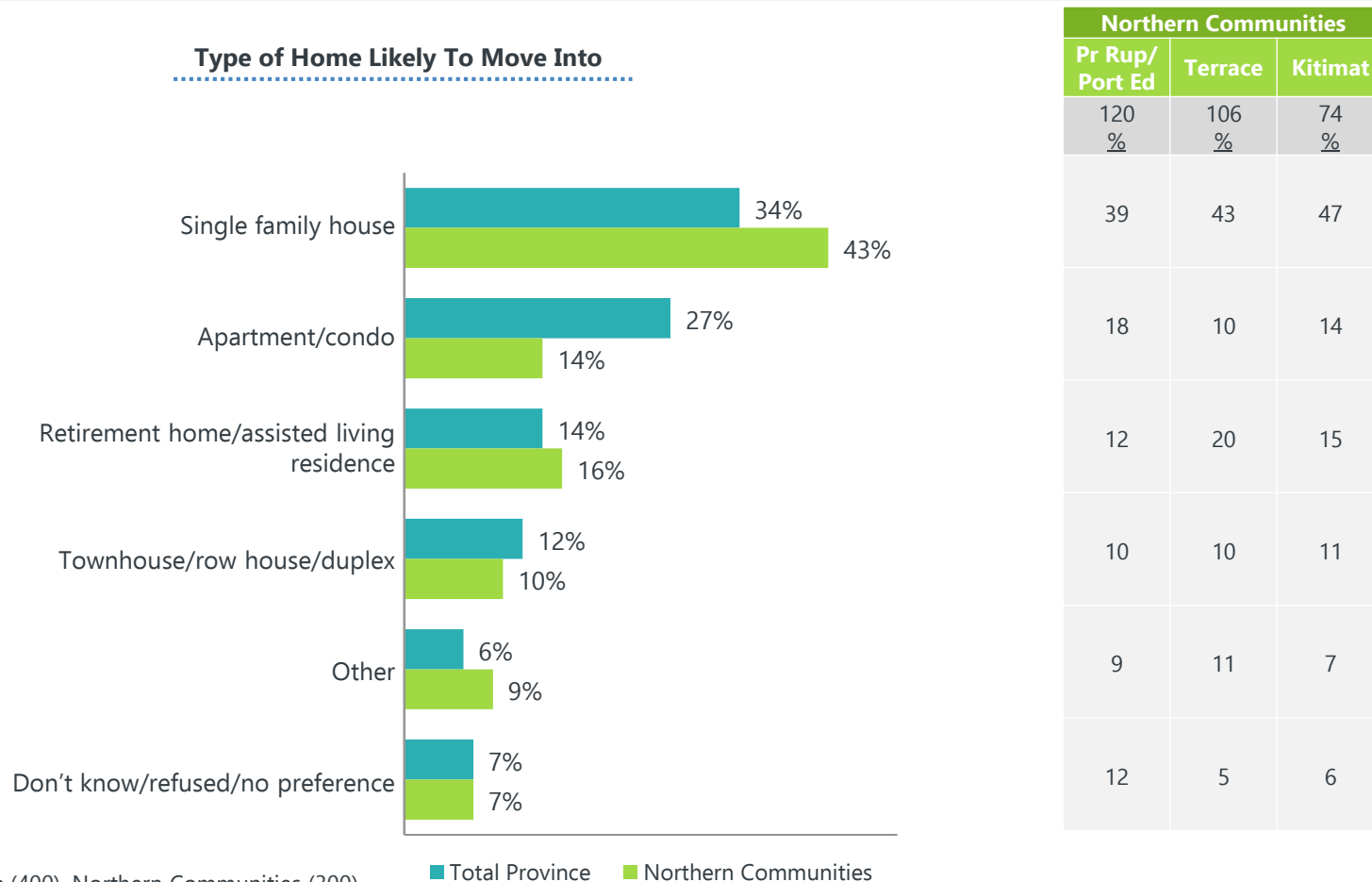
	Base	Total Province			
		Total	Population Density		
			Metro	Satellite	Rural
		400	195	83	122
		%	%	%	%
Having a home that is easy and safe to get around in		74	73	72	76
Wanting to remain in your own home rather than moving to a retirement community		66	68	63	66
The cost of housing		62	61	65	60
Being close to family and friends		60	66	66	46
Being close to hospitals and other health services		53	48	56	59
Being close to amenities (i.e. rec facilities, shops, restaurants, social activities)		45	55	34	34
Having a sense of community		44	47	40	41
The amount of home maintenance or upkeep		43	41	44	46
The weather or climate		38	39	31	41
Being close to public transportation		33	42	20	25
The size of your home or the desire or need to downsize		24	24	29	22

■ Significantly higher than other categories ■ Significantly lower than other categories

Q9. As people age, their housing needs sometimes change. Thinking about this, how important would each of the following things be to you when making a decision about where you live?

Future Housing: Type of Home Likely To Move Into

- If they were to move in the next five years, seniors across the province are most likely to move into a single family home (34%) followed closely by an apartment/condo (27%). Other housing types include retirement homes/assisted living and townhouses/row houses/duplexes. Among province-wide seniors who are 75 and over, 31% say they would be most likely to move into a retirement home/assisted living.
- Seniors in the northern communities are most likely to move into a single family home (43%) and express almost equal likelihood of moving into one of: apartments/condos, retirement homes/assisted living and townhouses/row houses/duplexes. Among seniors 75 and over in the northern communities, one-third say they are likely to move into a retirement home/assisted living residence.
- Seniors across the province express a greater likelihood of moving into an apartment/condo than seniors in northern communities, while the latter group are more likely to move into a single family home when compared to all seniors across BC.



Base: Total Province (400), Northern Communities (300)

Q10. If you were to move in the next five years, what type of housing would you most likely move into?

- Seniors across the province living in Metropolitan areas are more likely than their counterparts to predict they would move into an apartment/condo and less likely to move into a single family home if they moved in the next five years.
- Seniors living in more Rural areas are the most likely to predict that if they moved in the next five years, it would be to a single family home and the least likely to see themselves in an apartment/condo.

Type of Home Likely To Move Into

	Total Province			
	Total	Population Density		
		Metro	Satellite	Rural
Base	400 %	195 %	83 %	122 %
Single family house	34	26	34	48
Apartment/condo	27	34	25	16
Retirement home/assisted living residence	14	15	14	13
Townhouse/row house/duplex	12	14	12	9
Other	6	4	10	7
Don't know/refused/no preference	7	6	6	8

■ Significantly higher than other categories
 ■ Significantly lower than other categories

Future Housing by Current Housing

- Across the province, 44% of seniors currently living in a single family home predict that if they moved in the next five years, they would move to another single family home. Meanwhile, seniors who currently live in an apartment/condo tend to predict they will move into another apartment/condo or a retirement home/assisted living. Those currently living in townhouses/row houses/duplexes are mixed in their predictions of the type of housing they would be most likely to move into.
- A single family home is the most likely housing option for seniors across the province who are likely to move in the next five years.
- In the northern communities, half of seniors living in single family homes would move into the same type of housing in the future. Just over one-third of those in townhouses/row houses/duplexes would opt for single family homes as well. Among northern communities seniors living in apartments/condos, 40% would move into another apartment/condo in the future. The likelihood of moving to a retirement home/assisted living residence is highest among seniors who currently live in an apartment/condo.
- Among seniors in northern communities who say they will definitely or probably move in the next five years, future housing choices tend to be marginally stronger for apartments/condos and townhouses/row houses/duplexes.

Type of Home Likely To Move Into

	Total Province					Northern Communities				
	Total	Type of Current Housing			Def/Prob Likely to Move in Next 5 Years	Total	Type of Current Housing			Def/Prob Likely to Move in Next 5 Years
		Single Family House	Townhouse/Row house/Duplex	Apartment/Condo			Single Family House	Townhouse/Row house/Duplex	Apartment/Condo	
Base	400 %	267 %	38* %	72 %	100 %	300 %	213 %	30* %	37* %	80 %
Single family house	34	44	26	6	44**	43	50	38	15	42
Apartment/condo	27	20	31	48	21	14	11	9	40	18**
Retirement home/assisted living residence	14	9	14	29	14	16	14	18	26	14
Townhouse/row house/duplex	12	14	20	4	13	10	12	11	5	15**
Other	6	5	5	4	5	9	5	20	9	12
Don't know/refused/no preference	7	7	4	8	2	7	8	4	4	0

■ Significantly higher than other categories/total** ■ Significantly lower than the total

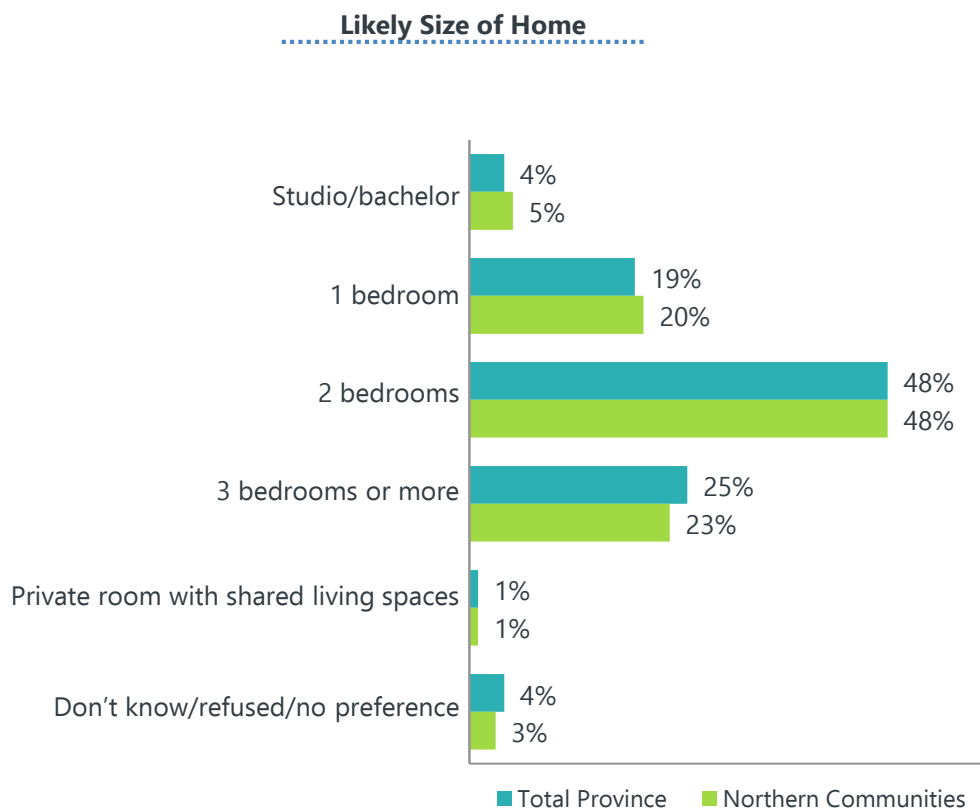
*Caution: Small base size.

Q2. Do you currently live in...

Q10. If you were to move in the next five years, what type of housing would you most likely move into?

Future Housing: Likely Size of Home

- The majority of seniors across the province predict that if they move in the next five years, they would move into a two or three or more bedroom home, with the two bedroom home being the most popular.
- Similarly, seniors in northern communities also are likely to say they would move into a home that has at least two bedrooms, with two bedrooms being the most desired.
- The size of home seniors are likely to move into does not differ between those living across the province and those living in one of the four northern communities.



Northern Communities		
Pr Rup/ Port Ed	Terrace	Kitimat
120 %	106 %	74 %
4	3	7
21	22	16
45	52	45
22	21	28
1	0	0
6	1	4

Base: Total Province (400), Northern Communities (300)

Q11. And what size of home or unit would you most likely move into?

- BC seniors living in Metropolitan areas of the province are less likely to see themselves in a two bedroom home and more likely to want a home with three or more bedrooms relative to their Rural counterparts.
- Alternatively, seniors in Rural areas are the most likely to predict they would move to a two bedroom home and are the least likely to feel they would move into a home with three or more bedrooms.

Likely Size of Home

	Total Province			
	Total	Population Density		
		Metro	Satellite	Rural
Base	400 %	195 %	83 %	122 %
Studio/bachelor	4	3	4	5
1 bedroom	19	18	26	16
2 bedrooms	48	45	43	57
3 bedrooms or more	25	29	23	18
Private room with shared living spaces	1	1	2	1
Don't know/refused/no preference	4	4	2	3

■ Significantly higher than other categories ■ Significantly lower than other categories

Future Housing: Likely Size of Home by Age and Household Income

- Future housing size appears to be correlated most strongly to age and household income. Predictions for a small home (studio or one bedroom) are highest among those 75 and older, while those who are 55 to 74 express a higher likelihood of moving into a two bedroom home or larger.
- When it comes to household income, those with higher incomes are more likely to move into larger homes (i.e., three or more bedrooms), while those earning relatively less tend to express greater interest in a one bedroom home. This is especially apparent among seniors across the province who are earning less than \$30,000 a year as over half would move into either a studio or a one bedroom.
- Across the province, seniors who are likely to move in the next five years have an above average likelihood of moving into a home with three or more bedrooms and a slightly below average likelihood of moving into a home with two bedrooms.
- Among northern communities seniors the same patterns are evident as outlined for seniors across the province – that older seniors are the most likely to want smaller homes and that the higher the income, the greater the prediction of a larger home. Among northern communities seniors who report that they are definitely or probably likely to move in the next five years, there are no notable differences in likely housing size.

Likely Size of Home

	Total Province								Northern Communities							
	Total	Age			Household Income				Total	Age			Household Income			
		55-64	65-74	75+	<\$30K	\$30K-<\$50K	\$50K-<\$75K	\$75K+		55-64	65-74	75+	<\$30K	\$30K-<\$50K	\$50K-<\$75K	\$75K+
Base	400 %	162 %	135 %	103 %	86 %	74 %	60 %	104 %	300 %	136 %	104 %	60 %	73 %	72 %	42* %	62 %
Studio/bachelor	4	2	6	5	10	1	1	2	5	2	6	9	5	9	0	3
1 bedroom	19	15	19	28	45	23	9	8	20	15	18	40	39	20	16	8
2 bedrooms	48	47	51	47	29	59	60	46	48	50	52	37	45	52	47	48
3 bedrooms or more	25	35	21	9	6	13	28	42	23	29	22	7	9	16	33	41
Private room with shared living spaces	1	0	1	3	0	1	0	1	1	1	0	0	2	0	0	0
Don't know/refused/no preference	4	2	2	8	9	2	1	1	3	3	2	8	0	4	4	0

■ Significantly higher than other categories ■ Significantly lower than other categories

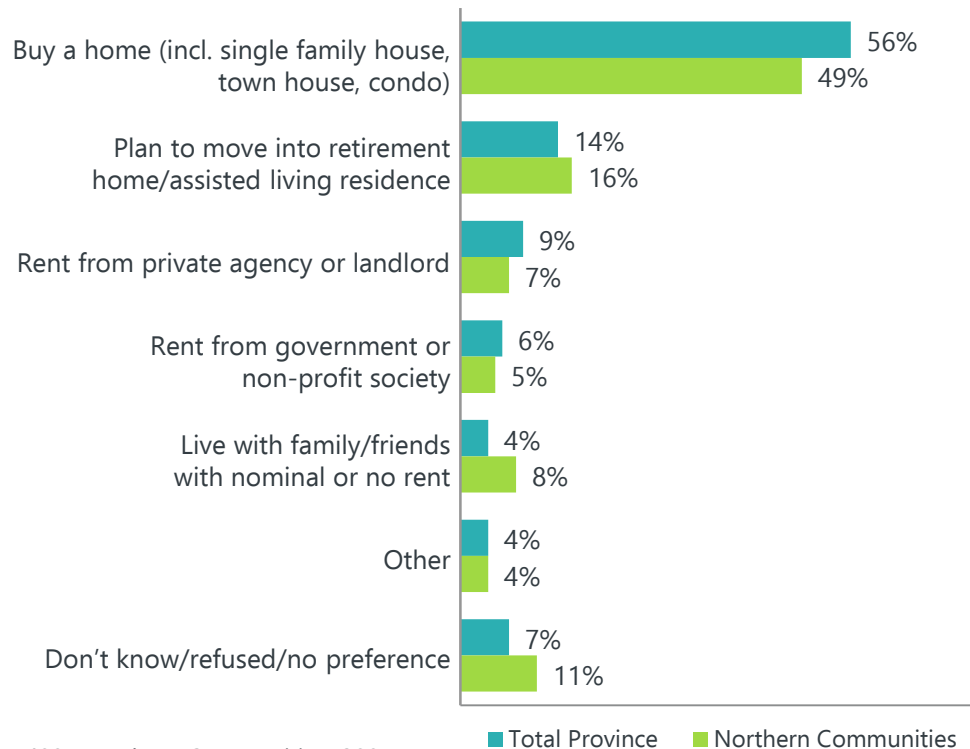
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Q11. And what size of home or unit would you most likely move into?

Future Housing: Likely Ownership

- The majority of seniors across the province (56%) say they will likely buy their next home if they move within five years. The next most common outcome is to move into a retirement home or assisted living residence (14%).
- Half of seniors in the northern communities intend to buy their future homes. Another 16% plan to move into retirement living, while 8% say they will likely live with family or friends and 12% say they would rent (either privately or non-profit). Seniors in Kitimat are the most likely to predict they will buy their homes, while those in Prince Rupert/Port Edward are more likely than seniors in the other communities to say they would rent privately.
- While future own/rent predictions are generally similar among seniors across the province and seniors in the northern communities, the latter group are twice as likely to predict that they would opt to live with family or friends.

Likely Ownership of Future Home



Northern Communities		
Pr Rup/Port Ed	Terrace	Kitimat
120 %	106 %	74 %
42	49	59
12	20	15
15	3	4
8	3	4
5	9	10
5	6	-
13	11	8

Significantly higher than other communities

Base: Total Province (400), Northern Communities (300)

Q12. And again, if you were to move in the next 5 years, would you be most likely to...

- There are no significant differences among seniors living in the various areas of the province when it comes to whether or not they would be likely to buy or rent their next home if they moved within the next five years.

Likely Ownership of Future Home

	Total Province			
	Total	Population Density		
		Metro	Satellite	Rural
Base	400 %	195 %	83 %	122 %
Buy a home (incl. single family house, town house, condo)	56	57	59	54
Plan to move into retirement home/assisted living residence	14	15	14	13
Rent from private agency or landlord	9	11	6	7
Rent from government or non-profit society	6	6	4	7
Live with family/friends with nominal or no rent	4	3	5	4
Other	4	3	6	4
Don't know/refused/no preference	7	5	4	12

Future Housing: Likely Ownership by Age and Household Income

- Most seniors across the province between the ages of 55 to 74 say they will buy their home in the future, while those 75 and over are significantly less likely to do so. On the other hand, older seniors (75+) are more likely than younger seniors (55 to 74) to say they would move into a retirement home or assisted living residence or rent from a private agency or landlord.
- The likelihood of buying a home is also strongly linked to household income. Specifically, seniors in households earning \$50,000 or more per year express a stronger likelihood of buying a home if they move compared with those in lower income brackets. Seniors in the lowest income bracket (less than \$30,000 per year) are the most apt to say they would move into a retirement home or assisted living residence or rent.
- Seniors in the northern communities also exhibit similar housing predictions as those across the province. Specifically, older seniors and those in the lowest household income bracket are the least likely to predict they will buy their next home and the most likely to say they will move into a retirement home or assisted living residence. However, northern communities seniors who are 75 and older are also the most likely to say they would move in with family or friends.

Likely Ownership of Future Home

	Total Province								Northern Communities							
	Total	Age			Household Income				Total	Age			Household Income			
		55-64	65-74	75+	<\$30K	\$30K-<\$50K	\$50K-<\$75K	\$75K+		55-64	65-74	75+	<\$30K	\$30K-<\$50K	\$50K-<\$75K	\$75K+
Base	400 %	162 %	135 %	103 %	86 %	74 %	60 %	104 %	300 %	136 %	104 %	60 %	73 %	72 %	42* %	62 %
Buy a home (incl. single family house, town house, condo)	56	70	59	29	19	44	69	81	49	59	52	17	26	43	68	76
Plan to move into retirement home/assisted living residence	14	4	15	31	31	15	5	7	16	9	18	35	28	19	7	9
Rent from private agency or landlord	9	6	8	16	14	15	3	4	7	7	8	6	11	10	4	2
Rent from government or non-profit society	6	7	6	5	19	9	3	0	5	4	6	6	7	7	3	1
Live with family/friends with nominal or no rent	4	3	2	6	1	5	7	4	8	5	9	15	12	7	6	3
Other	4	4	3	4	5	4	5	3	4	5	1	5	8	5	0	1
Don't know/refused/no preference	7	5	7	9	10	8	6	2	11	12	6	17	9	8	11	6

■ Significantly higher than other categories ■ Significantly lower than other categories

*Caution: Small base size.

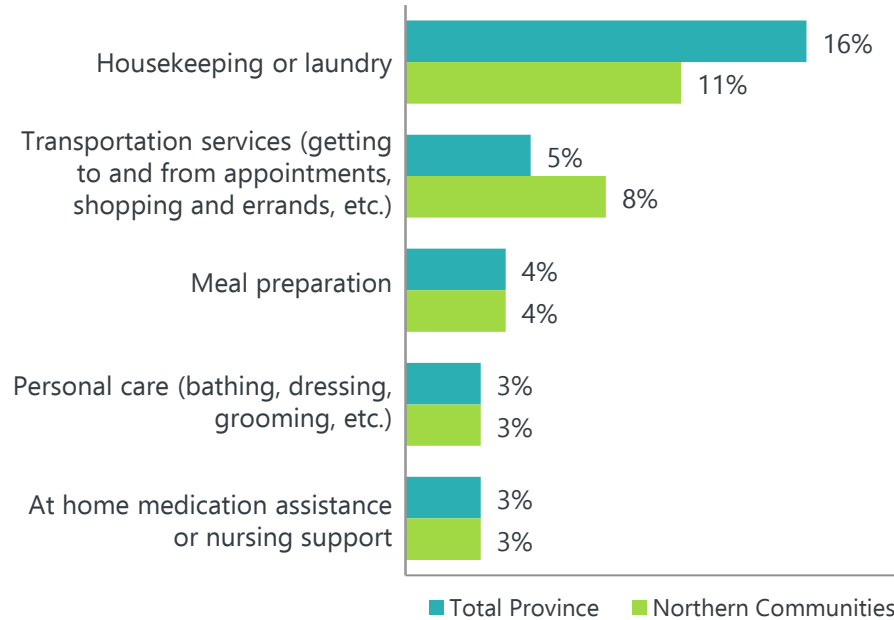
Q12. And again, if you were to move in the next 5 years, would you be most likely to...

Support Services: Current Usage

- Across the province, 16% of seniors claim they regularly or occasionally use housekeeping or laundry services, while 5% use transportation services regularly to occasionally. For these two most widely used services, regular to occasional usage increases with age.
- Similar to seniors across the province, few seniors in the northern communities report making use of support services on a regular or occasional basis. The two most commonly used services among seniors in the northern communities are also housekeeping or laundry services and transportation services. As noted with seniors across the province, northern communities seniors' regular to occasional usage of housekeeping/laundry and transportation services increases with age.
- Current usage of support services is similar when comparing seniors across the province to those in the northern communities.

Current Usage of Support Services

(% regularly/occasionally using)



Northern Communities		
Pr Rup/ Port Ed	Terrace	Kitimat
120	106	74
%	%	%
<i>% regularly/occasionally using service</i>		
13	14	7
9	10	4
5	5	1
2	3	2
3	4	0

Base: Total Province (400), Northern Communities (300)

Q14. How frequently, if at all, do you currently use each of the following services?

- Current usage of support services is fairly uniform across the various areas of the province. However, seniors living in Metropolitan areas of the province are twice as likely as those living elsewhere to say they are regularly or occasionally using transportation services.

Current Usage of Support Services

(% regularly/occasionally using)

	Total Province			
	Total	Population Density		
		Metro	Satellite	Rural
Base	400 %	195 %	83 %	122 %
Housekeeping or laundry	16	17	16	13
Transportation services (getting to and from appointments, shopping and errands, etc.)	5	6	3	3
Meal preparation	4	4	4	3
Personal care (bathing, dressing, grooming, etc.)	3	2	3	4
At home medication assistance or nursing support	3	3	2	3

Support Services: Current Usage by Those With/Without Health Conditions/Mobility Issues

- Across the province, seniors with a health condition or mobility issue (just over 20% suffer from one or both) are more likely to be using support services than those without any conditions/issues. For example, while across the province, regular to occasional usage of transportation services is at 5% overall, it stands at 15% among those with health conditions/mobility issues versus only 2% among those who have no issues/conditions.
- Among seniors in the northern communities, usage of support services is only significantly higher among those with a health condition or mobility issue when it comes to transportation services and at home medication assistance or nursing support.

Current Usage of Support Services

(% regularly/occasionally using)

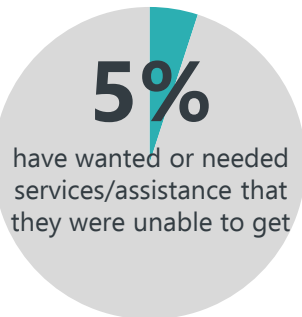
	Total Province			Northern Communities		
	Total	Health Conditions/Mobility Issues		Total	Health Conditions/Mobility Issues	
		Either/Both	Neither		Either/Both	Neither
Base	400 %	88 %	308 %	300 %	87 %	212 %
Housekeeping or laundry	16	26	13	11	15	10
Transportation services (getting to and from appointments, shopping and errands, etc.)	5	15	2	8	15	5
Meal preparation	4	8	3	4	6	3
Personal care (bathing, dressing, grooming, etc.)	3	8	1	3	4	2
At home medication assistance or nursing support	3	10	1	3	76	-

■ Significantly higher than other category

- Only 5% of seniors across the province report ever wanting or needing a service/assistance that they were unable to get. For this small group, demand is highest for housekeeping/laundry services followed more distantly by handyman/yard work, personal care help and at home medication assistance. The main reasons these seniors were unable to get these services are affordability (they were too expensive), lack of availability (either when they needed it or in their area) and not qualifying for assistance due to their income level.
- In the northern communities, 5% also report ever wanting or needing a service/assistance that they were unable to get. The most common services they were looking for were housekeeping/laundry, at home medication assistance and transportation services. Top reasons for being unable to get the services include not knowing who to contact/how to apply, lack of availability in the area and affordability.
- Results across the province are highly similar to the northern communities. While there are no statistically different results, handyman/yard work is a service that was not mentioned by northern communities seniors and the main barrier to securing services seems to be centred around affordability with seniors across the province and not knowing who to contact among northern communities seniors.

Additional Support Services

Total Province



Services wanted/needed

Base: Among those wanting/needing services (23)*

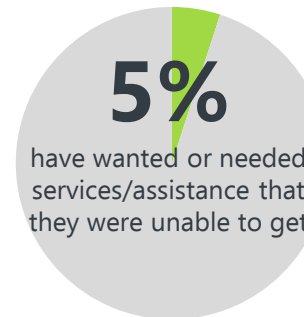
- 44%** housekeeping/laundry
- 10%** handyman/yard work
- 6%** personal care help
- 5%** at home medication assistance or nursing support
- 5%** meal preparation
- 27%** no service in particular

Reasons for being unable to get service

Base: Among those wanting/needing services (23)*

- 28%** could not afford service
- 15%** services not available when needed
- 15%** do not qualify based on income
- 11%** not available in area
- 8%** they do not make house calls
- 6%** don't know who to contact/how to apply
- 5%** help didn't show up
- 9%** no reason in particular

Northern Communities



Services wanted/needed

Base: Among those wanting/needing services (15)*

- 35%** housekeeping/laundry
- 33%** at home medication assistance or nursing support
- 27%** transportation services
- 13%** personal care help
- 7%** meal preparation
- 12%** no service in particular

Reasons for being unable to get service

Base: Among those wanting/needing services (15)*

- 23%** don't know who to contact/how to apply
- 19%** not available in area
- 14%** could not afford service
- 12%** they do not make house calls
- 12%** they did not think I was in need of service
- 9%** help didn't show up
- 8%** do not qualify based on income
- 6%** services not available when needed

Base: Total Province (400), Northern Communities (300)

Q15. Have you ever wanted or needed a particular service or some type of in home assistance but were unable to get it?

Q16. Why were you unable to get or use that particular service or in home assistance?

*Caution: Small base size.

- There are no significant differences by area in the proportion of seniors across the province who report ever wanting or needing a service but were unable to get it.

Additional Support Services

	Total Province			
	Total	Population Density		
		Metro	Satellite	Rural
Base	400	195	83	122
	%	%	%	%
% wanting or needing services or assistance that they were unable to get	5	4	3	8

*Base sizes too small to present reliable results by area for specific services wanted/needed and the reasons for being unable to get those services..

Q15. Have you ever wanted or needed a particular service or some type of in home assistance but were unable to get it?

Q16. Why were you unable to get or use that particular service or in home assistance?

Additional Support Services by Those With/Without Health Conditions/Mobility Issues

- Seniors across the province with a health condition or mobility issue are over four times more likely than those without any such conditions or issues to have wanted or needed a particular service or in home assistance that they were unable to get.
- For seniors in the northern communities, results are similar with 13% of those with a health condition or mobility issue saying they have wanted or needed a service or in home assistance that they could not get versus only 1% among those with no conditions or issues.

Additional Support Services

	Total	Health Conditions/Mobility Issues		Total	Health Conditions/Mobility Issues	
		Either/Both	Neither		Either/Both	Neither
Base	400 %	88 %	308 %	300 %	87 %	212 %
% wanting or needing services or assistance that they were unable to get	5	13	3	5	13	1

■ Significantly higher than other category

*Base sizes too small to present reliable results by area for specific services wanted/needed and the reasons for being unable to get those services.

Q15. Have you ever wanted or needed a particular service or some type of in home assistance but were unable to get it?

Incidence of Health Conditions and/or Mobility Issues

- Across the province, just over 20% of seniors report having health conditions (6%), mobility issues (6%) or both (10%).
- 30% of seniors in the northern communities report having health conditions (6%), mobility issues (10%) or both (13%). Prevalence of such issues is somewhat higher among seniors in Terrace (one-third with either or both).
- Northern communities seniors are significantly more likely to report having some type of health condition and/or mobility issue when compared with seniors across the province.

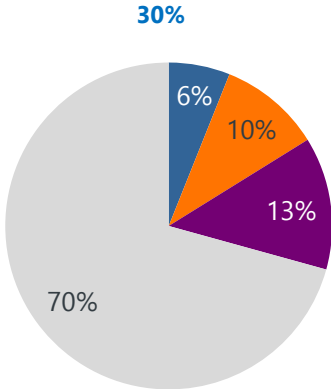
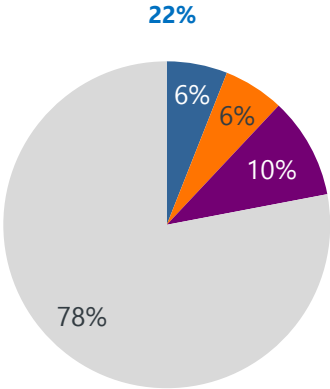
Health Conditions/Mobility Issues

Total Province

Northern Communities

% with condition/issue

- Health conditions
- Mobility issues
- Both
- Neither



	Northern Communities		
	Pr Rup/ Port Ed	Terrace	Kitimat
Base	120	106	74
	%	%	%
% with condition/issue	25	34	27
Health conditions	7	5	7
Mobility issues	4	14	11
Both	13	15	8
Neither	75	66	73

Base: Total Province (400), Northern Communities (300)

Q13. Do you currently have any health conditions and/or mobility issues that could affect your decision to move or remain in your current home?

Incidence of Health Conditions and/or Mobility Issues by Population Density

- While the proportion of seniors across the province who report having no health conditions or mobility issues is similar across the various areas of the province, there is a higher proportion of seniors in Satellite and Rural areas, compared with Metropolitan seniors, who report having both health conditions and mobility issues.

Health Conditions/Mobility Issues

	Total Province			
	Total	Population Density		
		Metro	Satellite	Rural
Base	400 %	195 %	83 %	122 %
% with condition/issue	22	20	22	23
Health conditions	6	6	4	7
Mobility issues	6	8	5	3
Both	10	6	12	13
Neither	78	79	76	76

■ Significantly higher than other categories
 ■ Significantly lower than other categories

Incidence of Health Conditions and/or Mobility Issues by Age & Household Income

- Among seniors across the province, the incidence of such conditions or issues increases with age; moving from 18% among those 55 to 64 to 25% among those aged 75 and older. Across the province, seniors in the highest income earning bracket are the most likely to report having no health conditions or mobility issues.
- Among seniors in the northern communities, the incidence of health conditions and issues also increases with age and decreases in higher earning households.

Health Conditions/Mobility Issues

	Total Province								Northern Communities							
	Total	Age			Household Income				Total	Age			Household Income			
		55-64	65-74	75+	<\$30K	\$30K-<\$50K	\$50K-<\$75K	\$75K+		55-64	65-74	75+	<\$30K	\$30K-<\$50K	\$50K-<\$75K	\$75K+
Base	400 %	162 %	135 %	103 %	86 %	74 %	60 %	104 %	300 %	136 %	104 %	60 %	73 %	72 %	42* %	62 %
% with condition/issue	22	18	24	25	34	25	25	15	30	26	31	35	47	29	20	24
Health conditions	6	5	6	6	9	2	8	5	6	5	6	11	10	9	3	3
Mobility issues	6	4	6	10	9	10	6	3	10	9	11	11	13	8	6	12
Both	10	8	12	10	16	12	11	7	13	12	14	13	24	11	11	9
Neither	78	81	76	73	65	72	75	84	70	74	68	65	52	71	80	76

■ Significantly higher than other categories ■ Significantly lower than other categories

*Caution: Small base size.

Q13. Do you currently have any health conditions and/or mobility issues that could affect your decision to move or remain in your current home?

Population Density

	Total Province	Metropolitan	Satellite	Rural
Base	400 %	195 %	85 %	122 %
Gender				
Male	47	50	47	43
Female	53	50	53	57
Age				
55-64	46	48	41	47
65-74	29	27	29	33
75-84	20	20	24	17
85+	5	5	6	3
Current Living Situation				
Live alone	27	26	28	29
Live with spouse or partner only	52	46	58	59
Live in child's or other relative's home with them	4	4	5	5
Live with spouse and/or children in own home	12	18	6	5
Live with one or more roommates (other than family)	2	2	2	2
Other	1	3	0	0



Population Density

	Total Province	Metropolitan	Satellite	Rural
Base	400	195	85	122
	%	%	%	%



Sources of Income

Income assistance	7	6	10	9
Public pension	74	66	83	81
Private investments	44	44	40	49
Full or part time work	39	42	35	38
Reverse mortgage	4	5	2	3
Private/company pension	17	19	16	16
Other	7	7	8	6
Refused/none of the above	2	3	1	1



Household Income

Less than \$20K	9	9	12	7
\$20K to less than \$30K	10	7	14	14
\$30K to less than \$40K	12	11	14	12
\$40K to less than \$50K	7	7	3	10
\$50K to less than \$75K	16	17	13	16
\$75K to less than \$100K	12	12	10	12
\$100K and over	16	19	14	13
Don't know/refused	18	18	20	16



Region

Lower Mainland/Fraser Valley	55	85	37	13
Vancouver Island	20	15	19	31
Interior	20	0	28	49
Northern BC	5	0	15	6



	Base	Community			
		Northern Communities	Prince Rupert/Port Edward	Terrace	Kitimat
	300 %	120 %	106 %	74 %	
Gender					
Male	50	51	49	52	
Female	50	49	51	48	
Age					
55-64	53	54	51	55	
65-74	29	28	29	28	
75-84	13	11	14	15	
85+	5	6	6	3	
Current Living Situation					
Live alone	26	27	27	24	
Live with spouse or partner only	55	49	55	62	
Live in child's or other relative's home with them	6	4	9	5	
Live with spouse and/or children in own home	10	16	8	6	
Live with one or more roommates (other than family)	2	4	0	1	
Other	1	0	2	1	

Community

	Northern Communities	Prince Rupert/ Port Edward	Terrace	Kitimat
Base	300 %	120 %	106 %	74 %
Sources of Income				
Income assistance	10	8	13	6
Public pension	72	64	77	75
Private investments	37	34	35	45
Full or part time work	40	45	42	31
Reverse mortgage	5	4	7	2
Private/company pension	17	17	12	24
Other	10	7	10	14
Refused/none of the above	3	5	2	0
Household Income				
Less than \$20K	13	14	14	9
\$20K to less than \$30K	13	12	16	8
\$30K to less than \$40K	13	12	13	16
\$40K to less than \$50K	11	9	12	12
\$50K to less than \$75K	14	11	13	18
\$75K to less than \$100K	11	10	14	8
\$100K and over	10	13	6	14
Don't know/refused	15	19	12	16





Appendix

Seniors Housing Intentions Survey

Good morning/afternoon/evening, my name is _____ and I'm calling from Sentis Research on behalf of BC Housing. Today/tonight we are conducting a survey with BC residents aged 55 and over about their current and future housing needs. Is anyone living in your household 55 and over?

- **[IF RESP IS 55+ AND AGREES TO DO THE SURVEY READ:** Please remember that all responses are strictly confidential, anonymous and are used for research purposes only. **THEN GO TO QD1]**
- **[SOMEONE NEW COMES ON THE LINE – REINTRODUCE AS NECESSARY]**
- **[IF QUALIFIED RESPONDENT NOT AVAILABLE ARRANGE CALL BACK]**
- **[IF RESPONDENT REFUSES OR NO ONE IN HOUSEHOLD QUALIFIES, READ]** Okay, thank you and have a nice day/evening.

SCREENING/DEMOGRAPHICS

D1. Are you currently living in an assisted living or residential care facility? **SC [DNR LIST]**

1. Yes **[THANK AND TERMINATE, READ:**
That's all my questions for today/tonight. Thank you for your interest in the survey.]
2. No
3. Refused **[THANK AND TERMINATE]**

D2. Please stop me when I read the category into which your age falls. **SC [READ LIST]**

1. Under 55 **[TERM]**
2. 55-64
3. 65-74
4. 75-84
5. 85 and over
97. **[DNR]** Refused **[TERM]**

D3. Indicate gender **[DO NOT ASK] SC [DNR LIST]**

1. Male
2. Female

CURRENT HOUSING/LIVING ARRANGEMENTS

Q1. Which of the following best describes your current housing situation? **SC [READ LIST]**

- 1. You own your home
- 2. You rent
- 3. You live in a co-op
- 4. You live with family or friends with nominal or no rent
- 96. **[DNR]** Other (specify) _____
- 97. **[DNR]** DK/Refused

Q2. Do you currently live in...**SC [READ LIST]**

- 1. A single family house
- 2. A townhouse/row house/duplex
- 3. An apartment/condo
- 4. A mobile home
- 5. A self-contained unit that is part of a home, such as a basement or in-law suite or a laneway house
- 6. Shared living spaces with a private bedroom in someone else's home
- 96. **[DNR]** Other (specify) _____
- 97. **[DNR]** DK/Refused

Q3. Thinking about your current home, how easy would it be for someone with a mobility issue to get around or carry out daily living activities? Think about things such as going up and down stairs and getting in and out of the shower. Would you describe your current home as... **SC [READ LIST]**

- 1. Very easy **[GO TO Q6]**
- 2. Somewhat easy **[GO TO Q6]**
- 3. Somewhat difficult, or
- 4. Very difficult to get around in
- 97. **[DNR]** DK/Refused

[ONLY ASK Q4 & Q5 IF Q1=1 TO 3 AND Q3=3, 4 or 97, OTHERWISE GO TO Q6]

Q4. How likely would you be to modify your existing home to make it easier to get around in and carry out daily living activities? Would you ...**SC [READ LIST]**

- 5. Definitely **[GO TO Q6]**
- 4. Probably **[GO TO Q6]**
- 3. Might or might not
- 2. Probably not, or
- 1. Definitely not modify your existing home
- 97. **[DNR]** DK/Refused **[GO TO Q6]**

Q5. Why do you say that? **[PROBE FOR SPECIFICS]**

MOVING INTENTIONS AND CONSIDERATIONS

Q6. Have you moved residences within the last 12 months? **SC [DNR LIST]**

- 1. Yes
- 2. No **[GO TO Q7]**
- 3. **[DNR]** DK/Refused **[GO TO Q7]**

Q6b. What was the main reason you moved? **[ONE RESPONSE. PROBE FOR SPECIFICS]**

Q7. How likely are you to move from your current residence within the next 5 years? Would you say you...**SC [READ LIST]**

- 5. Definitely
- 4. Probably
- 3. Might or might not
- 2. Probably will not, or
- 1. Definitely will not move
- 97. **[DNR]** DK/Refused

Q8. **[IF Q7=4-5 WORDING:]** And would you most likely move... **SC [READ LIST]**
[IF Q7=1-3, 97 WORDING:] If you were to move in the next 5 years, would you most likely move...**SC [READ LIST]**

1. Within your current municipality
2. Outside of your current municipality, but within the general region
3. Outside of your region, but within BC
4. Outside of BC, but within Canada, or
5. Outside of Canada
97. **[DNR]** DK/Refused

Q9. As people age, their housing needs sometimes change. Thinking about this, how important would each the following things be to you when making a decision about where you live? For each one, please tell me if it would be very important, somewhat important, not very important or not at all important in your decision. **[READ & RANDOMIZE]**

- a. Having a home that is easy and safe to get around in
- b. The cost of housing
- c. Being close to family or friends
- d. Being close to hospitals and other health services
- e. Being close to amenities such as recreational facilities, shops and restaurants, social activities
- f. Being close to public transportation
- g. Having a sense of community
- h. The amount of home maintenance or upkeep
- i. The weather or climate
- j. The size of your home or the desire or need to downsize
- k. Wanting to remain in your own home rather than moving to a retirement community

SC [READ SCALE IF NECESSARY]

4. Very important
3. Somewhat important
2. Not very important
1. Not at all important
97. **[DNR]** DK/Not sure

HOUSING/LIVING PREFERENCES

Q10. If you were to move in the next five years, what type of housing would you most likely move into? **SC [READ & RANDOMIZE]**

1. Single family house
2. Townhouse/row house/duplex
3. Apartment or condo
4. Mobile home
5. A self-contained unit that is part of a home, such as a basement or in-law suite or a laneway house
6. Shared living spaces with a private bedroom in someone else's home **[GO TO Q13]**
7. Retirement home or assisted living residence
95. **[DNR]** No preference
96. **[DNR]** Other (specify) _____
97. **[DNR]** DK/Refused

Q11. And what size of home or unit would you most likely move into? **SC [READ LIST]**

1. **[ONLY ON THE LIST IF Q10=2 TO 5, 7]** Studio/bachelor suite
2. 1 bedroom
3. 2 bedrooms
4. 3 bedrooms or more
95. **[DNR]** No preference
96. **[DNR]** Other (specify) _____
97. **[DNR]** DK/Refused

[IF Q10=7, GO TO Q13]

Q12. And again, if you were to move in the next 5 years, would you be most likely to...
SC [READ & RANDOMIZE]

1. Rent from a private agency or landlord
2. Rent from the government or a non-profit society
3. Buy a home (including a single family house, townhouse, or condo)
4. Join a co-op
5. Live with family/friends with nominal or no rent
95. **[DNR]** No preference
96. **[DNR]** Other (specify) _____
97. **[DNR]** DK/Refused

Q13. Do you currently have any health conditions and/or mobility issues that could affect your decision to move or remain in your current home? **SC [DNR LIST]**

1. Yes-health conditions
2. Yes-mobility issues
3. Yes-both
4. No to both
98. **[DNR]** Refused

USE OF SERVICES/SERVICE PREFERENCES

Q14. How frequently, if at all, do you currently use each of the following services? For each one, please tell me if you regularly use it, occasionally use it, rarely or never use the service. **[READ & RANDOMIZE]**

- a. Meal preparation
- b. Personal care help, such as bathing, dressing, grooming
- c. Housekeeping or laundry
- d. At home medication assistance or nursing support
- e. Transportation services, such as getting you to and from appointments, shopping and errands (includes HandyDart)

SC [READ SCALE IF NECESSARY]

4. Regularly
3. Occasionally
2. Rarely
1. Never
97. **[DNR]** Refused/DK/Not sure

Q15. Have you ever wanted or needed a particular service or some type of in home assistance, but were unable to get it?

1. Yes (specify the service or services) _____
2. No **[GO TO QD4]**
3. **[DNR]** DK/Refused **[GO TO QD4]**

Q16. Why were you unable to get or use that particular service or in-home assistance?
[PROBE FOR SPECIFICS]

DEMOGRAPHICS

Now we just have a few questions for classification purposes.

D4. Do you currently...**SC [READ LIST]**

1. Live alone
2. Live with a spouse or partner only
3. Live in your child's or other relatives home with them
5. Live with spouse and/or children in your own home
4. Live with one or more roommates (other than family)
97. **[DNR]** DK/Refused

D5. Are you currently receiving income from... **[READ & RANDOMIZE SUBQNS]**
PROGRAMMING NOTE: THIS QN WILL BE ON ONE SCREEN AND EACH SUBQN MUST BE ANSWERED WITH YES, NO OR DK/REF

- a. Income assistance
- b. A public pension such as Old Age Security/Guaranteed Income Supplement/Canadian Pension Plan
- c. Private investments or RRSPs (e.g. savings)
- d. Full or part time work
- e. A reverse mortgage or using equity from your home
- f. Any other sources that I didn't mention (specify) _____

1. Yes
2. No
97. DK/Refused

D6. Please stop me when I read the category that best describes your total household income **before** taxes. **SC [READ LIST]**

1. Less than \$20,000
2. \$20,000 to less than \$30,000
3. \$30,000 to less than \$40,000
4. \$40,000 to less than \$50,000
5. \$50,000 to less than \$75,000
6. \$75,000 to less than \$100,000
7. \$100,000 and over
97. **[DNR]** DK/Refused

[ASK D7 IF REGION (FROM SAMPLE LISTINGS)= 1-4]

D7. And finally, which of the following best describes the part of BC that you live in?

SC [READ LIST]

1. Metro Vancouver or Greater Victoria
 2. Fraser Valley, Kelowna, Prince George, Nanaimo, Kamloops, or,
 3. Elsewhere in BC
96. **[DNR]** DK/Refused

(Analysis Note: Question D7 will allow us to group province-wide results into 3 regional categories: Metropolitan, Satellite and Rural.)

Those are all of my questions today. Thank you for participating and have a good day/evening.

FAQs for Interviewing Staff:

Who is BC Housing? BC Housing is a government crown corporation that helps provide affordable housing to BC residents.

How did you get my number? Your telephone number was generated and chosen at random from a list of thousands of numbers in your area.

How do I verify that this is a legitimate survey? You may call my supervisor at 1-855-463-4025

What or who is Sentis Research? We are a professional survey research company in Vancouver. We operate in accordance with the professional code of conduct of our professional association—the Market Research and Intelligence Association.

What happens to the information you collect? Your responses are combined and summarized with hundreds of others.

We are on the do-not-call registry. Why are you calling us? The do-not-call list applies to telemarketers. We are a research organization, so the list does not apply to us.

What is the survey all about? Today we are looking into current and future housing needs among BC residents 55 and over with a focus on housing types, amenities and services that one might find appealing.

Is there someone at BC Housing I can contact to verify this survey? Yes, you can call Debbie Kraus at 604.439.4781 from Monday to Friday during regular business hours.